

Agriculture/Farming/Food Manufacturing

CRITICAL ISSUES:

- Investigations
- Cybersecurity
- Terrorism
- Workplace Violence/Active Shooter Prevention
- Executive Protection/Travel Support
- Be or Become “Customer Facing”
- Brand and IP Protection/Fraud Prevention
- Asset Protection/Theft

BUDGET VS. 2014:	
Increased	29%
Stayed the Same	57%
Decreased	14%

SECURITY REPORTS TO:	
Human Resources	29%
Chief Risk or Legal Officer/ Risk/Legal/General Counsel	29%
CEO/President/Executive Director	14%
CFO/Finance	14%
Other	14%

GEOGRAPHIC SECURITY RESPONSIBILITY:	
Australia	100%
Europe	100%
North America	100%
Asia	80%
Africa	75%
South America	67%

ORGANIZATIONAL RESPONSIBILITIES:			
Investigations	100%	International Workforce Protection and Support	71%
Cybersecurity	86%	Regulatory Compliance	71%
Brand and IP Protection/Fraud Prevention	86%	Supply Chain	71%
Asset Protection/Theft	86%	Contract Management	57%
Political Unrest	86%	Global Security Operations Center Management	57%
Risk Management Planning	86%	Supporting Business Growth	43%
Security Technology and Integration	86%	Drug and Alcohol Testing	43%
Business Resilience/Weather/Natural Disasters	71%	Insurance	29%

Business Services/Consulting

CRITICAL ISSUES:

- Cybersecurity
- Be or Become “Customer Facing”
- Security Technology and Integration
- Supporting Business Growth
- Business Resilience/Weather/Natural Disasters
- Physical/Assets/Facilities
- Risk Management Planning
- Regulatory Compliance

BUDGET VS. 2014:	
Increased	43%
Stayed the Same	43%
Decreased	14%

SECURITY REPORTS TO:	
CFO/Finance	29%
Chief Risk or Legal Officer/ Risk/Legal/General Counsel	29%
CIO/Information Technology	14%
Other	28%

GEOGRAPHIC SECURITY RESPONSIBILITY:	
Africa	100%
Asia	100%
Australia	100%
Europe	100%
South America	100%
North America	86%

ORGANIZATIONAL RESPONSIBILITIES:			
Business Resilience/Weather/Natural Disasters	86%	Supporting Business Growth	43%
Be or Become “Customer Facing”	71%	Terrorism	43%
Cybersecurity	71%	Insurance	29%
Security Technology and Integration	71%	Asset Protection/Theft	29%
Investigations	57%	Regulatory Compliance	29%
Regulatory Compliance	57%	Supply Chain	29%
Workplace Violence/Active Shooter Prevention	57%	Political Unrest	14%
Executive Protection/Travel Support	57%		

Construction/Real Estate Development

CRITICAL ISSUES:

- Business Resilience/Weather/Natural Disasters
- Technology Integration and Management
- Affordable Care Act
- Physical/Assets/Facilities
- Security Technology and Integration
- Investigations



ORGANIZATIONAL RESPONSIBILITIES:

Be or Become "Customer Facing" (Meet with and Enhance Security for Customers)	100%
Contract Management (Guards, Technology Integrators, Contract Employees)	100%
Investigations	100%
Physical/Assets/Facilities	100%
Security Technology and Integration	100%
Terrorism/Bomb Threats	100%
Business Resilience/Weather/Natural Disasters	100%
Workplace Violence Prevention/Active Shooter Prevention	100%

BUDGET VS. 2014:

Increased	100%
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SECURITY REPORTS TO:

COO/Operations	100%
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GEOGRAPHIC SECURITY RESPONSIBILITY:

North America	100%
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Diversified

CRITICAL ISSUES:

- Brand and IP Protection/Fraud Prevention
- Cybersecurity
- Investigations
- Risk Management Planning
- Terrorism
- Workplace Violence/Active Shooter Prevention
- Executive Protection/Travel Support

BUDGET VS. 2014:

Increased	43%
Stayed the Same	43%
Decreased	14%

SECURITY REPORTS TO:

CAO/Administration	29%
COO/Operations	29%
Chief Risk or Legal Officer/Risk/Legal/General Counsel	29%
CEO/President/Executive Director	13%

GEOGRAPHIC SECURITY RESPONSIBILITY:

Africa	100%
Asia	100%
North America	86%
Europe	71%
Australia	67%
South America	67%

ORGANIZATIONAL RESPONSIBILITIES:

Brand and IP Protection/Fraud Prevention	100%	Be or Become "Customer Facing"	71%
International Workforce Protection and Support	100%	Supporting Business Growth	71%
Investigations	100%	Business Resilience/Weather/Natural Disasters	71%
Risk Management Planning	100%	Asset Protection/Theft	71%
Terrorism	100%	Political Unrest	71%
Workplace Violence/Active Shooter Prevention	100%	Regulatory Compliance	57%
Executive Protection/Travel Support	100%	Supply Chain	57%
Cybersecurity	86%	Insurance	29%
Physical/Assets/Facilities	86%	Drug and Alcohol Testing	14%
Security Technology & Integration	86%		

Education (K-12)

CRITICAL ISSUES:

- Staffing/Training
- Investigations
- Asset Protection/Theft
- Active Shooter
- Budget/Funding
- Cybersecurity
- Physical/Assets/Facilities

BUDGET VS. 2014:		
Increased		67%
Stayed the Same		33%

GEOGRAPHIC SECURITY RESPONSIBILITY:		
North America		100%

SECURITY REPORTS TO:		
COO/Operations		50%
CEO/President/Executive Director		17%
Facilities		17%
Other		16%

ORGANIZATIONAL RESPONSIBILITIES:					
Contract Management	100%	Global Security Operations Center Management	33%		
Investigations	100%	International Workforce Protection and Support	33%		
Asset Protection/Theft	100%	Executive Protection/Travel Support	33%		
Security Technology and Integration	100%	Supporting Business Growth	17%		
Workplace Violence/Active Shooter Prevention	100%	Cybersecurity	17%		
Physical/Assets/Facilities	83%	Insurance	17%		
Be or Become "Customer Facing"	67%	Regulatory Compliance	17%		
Political Unrest	50%	Supply Chain	17%		
Brand and IP Protection/Fraud Prevention	33%				

Education (University)

CRITICAL ISSUES:

- Budget/Funding
- Investigations
- Workplace Violence/Active Shooter Prevention
- Sexual Assault
- Cybersecurity
- Regulatory Compliance

BUDGET VS. 2014:		
Increased		62%
Stayed the Same		23%
Decreased		15%

GEOGRAPHIC SECURITY RESPONSIBILITY:		
North America		92%
Asia		8%

SECURITY REPORTS TO:		
COO/Operations		31%
CEO/President/Executive Director		23%
Facilities		15%
CFO/Finance		8%
CIO/Information Technology		8%
Other		15%

ORGANIZATIONAL RESPONSIBILITIES:					
Security Technology and Integration	100%	Loss Prevention/Asset Protection of Goods for Resale	69%		
Business Resilience/Weather/Natural Disasters	92%	Contract Management	62%		
Investigations	92%	Political Unrest	54%		
Regulatory Compliance	92%	Risk Management Planning	54%		
Workplace Violence/Active Shooter Prevention	85%	Global Security Operations Center Management	46%		
Be or Become "Customer Facing"	77%	International Workforce Protection and Support	46%		
Asset Protection/Theft	77%	Cybersecurity	31%		
Terrorism	77%				

Energy and Utilities

CRITICAL ISSUES:

- Investigations
- Cybersecurity
- Physical/Assets/Facilities
- Security Technology and Integration
- Asset Protection/Theft
- Regulatory Compliance

BUDGET VS. 2014:		
Increased		43%
Stayed the Same		28%
Decreased		29%

SECURITY REPORTS TO:		
COO/Operations		63%
Chief Risk or Legal Officer/Risk/ Legal/General Counsel		25%
CIO/Information Technology		12%

GEOGRAPHIC SECURITY RESPONSIBILITY:		
Africa		100%
Asia		100%
Australia		100%
North America		100%
South America		100%
Europe		67%

ORGANIZATIONAL RESPONSIBILITIES:			
Contract Management	100%	Executive Protection/Travel Support	75%
Investigations	100%	Be or Become "Customer Facing"	63%
Physical/Assets/Facilities	100%	Brand and IP Protection/Fraud Prevention	63%
Security Technology & Integration	100%	Supporting Business Growth	63%
Asset Protection/Theft	88%	Global Security Operations Center Management	63%
Terrorism	88%	International Workforce Protection and Support	50%
Workplace Violence/Active Shooter Prevention	88%	Cybersecurity	38%
Business Resilience/Weather/Natural Disasters	75%	Emerging/Frontier Market Expansion	38%
Regulatory Compliance	75%	Political Unrest	38%
Risk Management Planning	75%		

Finance/Banking/Insurance

CRITICAL ISSUES:

- Cybersecurity
- Regulatory Compliance
- Budget/Funding
- Contract Management
- Security Technology and Integration
- Political Unrest
- Supporting Business Growth

BUDGET VS. 2014:		
Increased		67%
Stayed the Same		24%
Decreased		9%

GEOGRAPHIC SECURITY RESPONSIBILITY:		
North America		100%
Asia		92%
Africa		83%
Europe		75%
South America		75%
Australia		63%

SECURITY REPORTS TO:		
Chief Risk or Legal Officer/ Risk/Legal/General Counsel		29%
Facilities		24%
Human Resources		14%
CAO/Administration		10%
CFO/Finance		10%
COO/Operations		5%
CIO/Information Technology		5%
Other		3%

ORGANIZATIONAL RESPONSIBILITIES:			
Workplace Violence/Active Shooter Prevention	95%	Business Resilience/Weather/Natural Disasters	62%
Executive Protection/Travel Support	95%	Political Unrest	62%
Contract Management	90%	Regulatory Compliance	62%
Investigations	90%	Brand and IP Protection/Fraud Prevention	57%
Terrorism	90%	Supporting Business Growth	48%
Physical/Assets/Facilities	86%	Be or Become "Customer Facing"	43%
Security Technology and Integration	86%	Emerging/Frontier Market Expansion	33%
Global Security Operations Center Management	81%	Asset Protection/Theft	33%
Risk Management Planning	76%	Cybersecurity	19%
International Workforce Protection and Support	71%		

Government (Federal, State and Local)

CRITICAL ISSUES:

- Contract Management
- Investigations
- Budget/Funding
- Security Technology and Integration
- Physical/Assets/Facilities

BUDGET VS. 2014:		
Increased		83%
Stayed the Same		17%

GEOGRAPHIC SECURITY RESPONSIBILITY:		
Africa		100%
Asia		100%
North America		100%

SECURITY REPORTS TO:		
Chief Risk or Legal Officer/ Risk/Legal/General Counsel		33%
COO/Operations		17%
Facilities		17%
CIO/Information Technology		17%
Other		16%

ORGANIZATIONAL RESPONSIBILITIES:			
Contract Management	100%	Risk Management Planning	50%
Investigations	100%	Terrorism	50%
Physical/Assets/Facilities	83%	Drug and Alcohol Testing	33%
Security Technology and Integration	83%	Asset Protection/Theft	33%
Workplace Violence/Active Shooter Prevention	83%	Executive Protection/Travel Support	33%
Be or Become "Customer Facing"	67%	Brand and IP Protection/Fraud Prevention	17%
Business Resilience/Weather/Natural Disasters	50%	Cybersecurity	17%
Global Security Operations Center Management	50%		

Healthcare/Hospital/Medical Center

CRITICAL ISSUES:

- Workplace Violence/Active Shooter Prevention
- Investigations
- Budget/Funding
- Staffing and Training
- Regulatory Compliance
- Patient Behavioral Health and Violence
- Asset Protection/Theft
- Cybersecurity

BUDGET VS. 2014:		
Increased		60%
Stayed the Same		28%
Decreased		12%

SECURITY REPORTS TO:		
COO/Operations		35%
Facilities		19%
CAO/Administration		12%
CEO/President/Executive Director		5%
Human Resources		5%
Chief Risk or Legal Officer/ Risk/Legal/General Counsel		5%
CFO/Finance		2%
Other		17%

GEOGRAPHIC SECURITY RESPONSIBILITY:		
Australia		100%
North America		100%
Asia		75%
Africa		50%
South America		50%
Europe		40%

ORGANIZATIONAL RESPONSIBILITIES:			
Workplace Violence/Active Shooter Prevention	100%	Contract Management	63%
Investigations	98%	Cybersecurity	63%
Physical/Assets/Facilities	91%	Political Unrest	51%
Security Technology and Integration	91%	Supporting Business Growth	42%
Regulatory Compliance	79%	Executive Protection/Travel Support	40%
Be or Become "Customer Facing"	77%	Brand and IP Protection/Fraud Prevention	37%
Terrorism	77%	Supply Chain	35%
Asset Protection/Theft	74%	Drug and Alcohol Testing	28%
Business Resilience/Weather/Natural Disasters	72%		

Hospitality/Casino

CRITICAL ISSUES:

- Cybersecurity
- Asset Protection/Theft
- Budget/Financing
- Investigations
- Security Technology and Integration

BUDGET VS. 2014:		
Increased		67%
Decreased		33%

GEOGRAPHIC SECURITY RESPONSIBILITY:		
North America		100%

SECURITY REPORTS TO:		
GM/Business Unit		67%
COO/Operations		33%

ORGANIZATIONAL RESPONSIBILITIES:			
Asset Protection/Theft	100%	Supporting Business Growth	50%
Business Resilience/Weather/Natural Disasters	100%	Contract Management	50%
Investigations	100%	Drug and Alcohol Testing	50%
Be or Become "Customer Facing"	100%	Emerging/Frontier Market Expansion	50%
Physical/Assets/Facilities	100%	International Workforce Protection and Support	50%
Risk Management Planning	100%	Political Unrest	50%
Terrorism	100%	Security Technology and Integration	50%
Workplace Violence/Active Shooter Prevention	100%	Executive Protection/Travel Support	50%

Industrial/Manufacturing

CRITICAL ISSUES:

- Cybersecurity
- Workplace Violence/Active Shooter Prevention
- Investigations
- Supply Chain
- Security Technology and Integration
- Budget/Funding

BUDGET VS. 2014:		
Increased		42%
Stayed the Same		37%
Decreased		21%

GEOGRAPHIC SECURITY RESPONSIBILITY:		
North America		100%
South America		89%
Europe		82%
Asia		80%
Africa		60%
Australia		56%

SECURITY REPORTS TO:		
Chief Risk or Legal Officer/ Risk/Legal/General Counsel		33%
COO/Operations		25%
Human Resources		13%
CEO/President/Executive Director		8%
CFO/Finance		4%
Other		17%

ORGANIZATIONAL RESPONSIBILITIES:			
Contract Management	96%	International Workforce Protection and Support	71%
Workplace Violence/Active Shooter Prevention	96%	Terrorism	67%
Investigations	92%	Risk Management Planning	63%
Physical/Assets/Facilities	92%	Supporting Business Growth	58%
Security Technology and Integration	92%	Regulatory Compliance	50%
Executive Protection/Travel Support	92%	Supply Chain	50%
Business Resilience/Weather/Natural Disasters	79%	Political Unrest	46%
Global Security Operations Center Management	79%	Be or Become "Customer Facing"	33%
Asset Protection/Theft	79%	Cybersecurity	17%
Brand and IP Protection/Fraud Prevention	75%	Drug and Alcohol Testing	13%

Information Technology/Communications/Media

CRITICAL ISSUES:

- Cybersecurity
- Contract Management
- Investigations
- Security Technology and Integration
- Business Resilience/Weather/Natural Disasters
- Regulatory Compliance
- International Workforce Protection and Support

BUDGET VS. 2014:		
Increased		62%
Stayed the Same		23%
Decreased		15%

GEOGRAPHIC SECURITY RESPONSIBILITY:		
North America		92%
Australia		92%
Europe		92%
Africa		89%
Asia		85%
South America		83%

SECURITY REPORTS TO:		
Chief Risk or Legal Officer/ Risk/Legal/General Counsel		38%
CFO/Finance		23%
CAO/Administration		8%
CEO/President/Executive Director		8%
COO/Operations		8%
Facilities		8%
CIO/Information Technology		7%

ORGANIZATIONAL RESPONSIBILITIES:			
Physical/Assets/Facilities	100%	Workplace Violence/Active Shooter Prevention	85%
Executive Protection/Travel Support	100%	Supporting Business Growth	77%
Contract Management	92%	Political Unrest	77%
Investigations	92%	Be or Become "Customer Facing"	69%
Security Technology and Integration	92%	Asset Protection/Theft	69%
Business Resilience/Weather/Natural Disasters	85%	Emerging/Frontier Market Expansion	62%
International Workforce Protection and Support	85%	Supply Chain	54%
Regulatory Compliance	85%	Brand and IP Protection/Fraud Prevention	46%
Risk Management Planning	85%	Drug and Alcohol Testing	15%
Cybersecurity	46%		

Ports/Terminals

CRITICAL ISSUES:

- Business Resilience/Weather/Natural Disasters
- TWIC Compliance
- Technology Integration and Management
- Cybersecurity
- Investigations
- Supply Chain
- Contract Management
- Regulatory Compliance

BUDGET VS. 2014:		
Increased		65%
Stayed the Same		25%
Increased		10%

SECURITY REPORTS TO:		
CEO/President/ Executive Management		100%

GEOGRAPHIC SECURITY RESPONSIBILITY:		
North America		100%



ORGANIZATIONAL RESPONSIBILITIES:		
Brand and IP Protection/ Fraud Prevention		100%
Business Continuity		100%
Corporate Security		100%
Cybersecurity		100%
Disaster Recovery		100%
Investigations		100%
Physical Security/Facilities		100%
Regulatory Compliance		100%
Supply Chain		100%

Retail (Connected Commerce)

CRITICAL ISSUES:

- Asset Protection/Theft Investigations
- Brand and IP Protection/Fraud Prevention
- Cybersecurity
- Organized Retail Crime
- Contract Management

BUDGET VS. 2014:		
Increased		60%
Stayed the Same		30%
Decreased		10%

SECURITY REPORTS TO:		
Chief Risk or Legal Officer/ Risk/Legal/General Counsel		30%
CFO/Finance		20%
COO/Operations		20%
CAO/Administration		10%
Human Resources		10%
Other		10%

GEOGRAPHIC SECURITY RESPONSIBILITY:		
Africa		100%
North America		100%
South America		100%
Australia		80%
Asia		75%
Europe		71%

ORGANIZATIONAL RESPONSIBILITIES:			
Brand and IP Protection/Fraud Prevention	100%	Security Technology and Integration	80%
Investigations	100%	Be or Become "Customer Facing"	70%
Asset Protection/Theft	100%	International Workforce Protection and Support	70%
Cybersecurity	100%	Supply Chain	70%
Physical/Assets/Facilities	90%	Supporting Business Growth	50%
Business Resilience/Weather/Natural Disasters	90%		

Spectator Sports (Arenas/Leagues/Facilities/Events)

CRITICAL ISSUES:

- Weather
- Player and Fan Misconduct
- Crowd Control/Evacuations
- Terrorism
- Contract Management
- Security Technology and Integration
- Investigations

BUDGET VS. 2014:		
Increased		100%

GEOGRAPHIC SECURITY RESPONSIBILITY:		
North America		67%
Asia		8%
Europe		8%

SECURITY REPORTS TO:		
Facilities		19%
CAO/Administration		9%
CEO/President/Executive Director		9%
CFO/Finance		9%
COO/Operations		9%
CIO/Information Technology		9%
Chief Risk or Legal Officer/ Risk/Legal/General Counsel		9%
Other		27%

ORGANIZATIONAL RESPONSIBILITIES:			
Terrorism/Bomb Threats	100%	Business Resilience/Weather/Natural Disasters	75%
Business Resilience/Weather/Natural Disasters	100%	Workforce/Executive/Personnel Protection/Travel Support	75%
Workplace Violence Prevention/Active Shooter Prevention	100%	Contract Management	67%
Investigations	92%	Asset Protection/Theft	67%
Physical/Assets/Facilities	92%	Political Unrest	67%
Be or Become "Customer Facing"	83%	Security Technology and Integration	67%
Regulatory Compliance	83%	Drug and Alcohol Testing	42%
Risk Management Planning	83%		

Transportation/Logistics/Supply Chain/Distribution/ Warehousing

CRITICAL ISSUES:

- Supply Chain
- Asset Protection/Theft
- Budget/Funding
- Contract Management
- Cybersecurity
- Security Technology and Integration
- Business Resilience/Weather/Natural Disasters
- International Workforce Protection and Support

BUDGET VS. 2014:	
Increased	78%
Stayed the Same	22%

SECURITY REPORTS TO:	
Chief Risk or Legal Officer/ Risk/Legal/General Counsel	38%
Human Resources	27%
CEO/President/Executive Director	16%
COO/Operations	16%
Other	3%

GEOGRAPHIC SECURITY RESPONSIBILITY:	
North America	89%
South America	75%
Europe	67%
Asia	63%
Africa	33%
Australia	33%

ORGANIZATIONAL RESPONSIBILITIES:			
Investigations	100%	Risk Management Planning	67%
Asset Protection/Theft	100%	Terrorism	67%
Workplace Violence/Active Shooter Prevention	100%	Business Resilience/Weather/Natural Disasters	67%
Contract Management	89%	Executive Protection/Travel Support	67%
Physical/Assets/Facilities	89%	Be or Become "Customer Facing"	56%
Security Technology and Integration	89%	Drug and Alcohol Testing	56%
Supply Chain	89%	Regulatory Compliance	56%
International Workforce Protection and Support	78%	Emerging/Frontier Market Expansion	44%
Brand and IP Protection/Fraud Prevention	67%	Political Unrest	33%
Supporting Business Growth	67%	Cybersecurity	11%
Global Security Operations Center Management	67%		

2015 Security 500 Methodology

The Security 500 Benchmarking Survey is based on information from several sources:

- Data supplied directly by the organizations
- Data obtained through public resources/records

The Security 500 tracks 18 vertical markets and collects unique data where appropriate (such as number of unique facilities in healthcare) and applies this data to key metrics. The key metrics collected this year include:

- Security Spending/Person
- Security Spending/Revenue
- Security Employees/Officer

"Person" is focused on the type of person the security budget is intended to protect. Examples include employees, citizens, students and patients. Rankings within each sector were primarily based on security budget. Several sectors had

a coach who helped us customize questions for data collection and benchmarking purposes. Therefore, there was a series of general questions that all participants completed along with unique questions within each sector.

The 2015 Security 500 Survey includes the following:

- Sectors were measured and evaluated on metrics among peer organizations.
- The data requested and metrics used to benchmark within each sector were based on the input of our advisors.

The purpose of the Security 500 is to create a reliable database to measure your organization versus others and create a benchmarking program among security organizations. The results will enable you to answer the question, "Where Do I Stand?" as a basis of an ongoing peer review process. Due to the greater accuracy of the information provided by security executives compared to that of estimations, completed entries were given greater weight in the rankings than the estimations.

Additionally, the sector in which a company is ranked is based on self-reported information. For example, one clothing retailer may select "Retail" and another clothing manufacturer may select "Manufacturing/Industrial" as their vertical markets.

Based on continued feedback and the goal of creating a valuable resource for our participants and industry, the Security 500 is spread across 18 different sectors. We recognize that as a result of the continued unprecedented economic changes, some organizations and their security leaders may no longer be in place. The listings are based on the information available at the time of publication. Each participating organization will receive their confidential report by December 31, 2015. We also recognize that due to low sample sizes, the statistical margin of error may be responsible for apparent dramatic changes in the data compared to 2014 when no actual differences exist. For additional information, please e-mail to: S500Questions@bnpmmedia.com 