

Q1. Please enter the following information regarding your company/organization as you would like it to appear in the Security 500 Report, if included. *\*All forms with a red asterisk are required.*

- 1 Company Name\* \_\_\_\_\_
- 2 Parent Company Name (If Applicable) \_\_\_\_\_
- 3 Most Senior Security Executive\* \_\_\_\_\_
- 4 Most Senior Security Executive Title\* \_\_\_\_\_
- 5 Most Senior Security Executive Reports to (Please enter Title)\* \_\_\_\_\_
- 6 Street Address\* \_\_\_\_\_
- 7 Apt/Suite/Office (If Applicable) \_\_\_\_\_
- 8 City\* \_\_\_\_\_
- 9 State/Province\* \_\_\_\_\_
- 10 Postal/Zip Code\* \_\_\_\_\_
- 11 Country\* \_\_\_\_\_
- 12 Phone Number\* \_\_\_\_\_
- 13 Website (If Applicable) \_\_\_\_\_

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Q2. As the person completing the survey, please enter your contact information so that we can reach you regarding follow up questions to complete the survey process, if necessary. *\*All forms with a red asterisk are required.*

- 1 First Name\* \_\_\_\_\_
- 2 Last Name\* \_\_\_\_\_
- 3 Job Title\* \_\_\_\_\_
- 4 Email Address\* **(A copy of your responses will be emailed to you upon completion at this email address):**  
\_\_\_\_\_
- 5 Phone Number\* **[INSERT NUMERIC TEXT BOX, ALLOW CANADIAN PHONE NUMBERS]**

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Q3. For the remainder of this survey, we will refer to your company/organization/business as the “organization.” Please keep this in mind while you complete the survey as we understand that you may use a different term.

Which one of the following functions does your security organization report to or reside within organizationally?

1. Chairman of the Board of Directors/Trustees or Chair of Board Committee
2. CEO/President/Owner/Executive Director
3. COO
4. Chief Risk or Legal Officer/Risk/Legal/General Counsel
5. Chief Administrative Officer/Shared Services
6. CFO/Finance
7. Chief Human Resources Officer
8. CIO/Information Technology
9. Chief Technology Officer
10. Internal Audit
11. Facilities
12. GM/Business Unit
- 97 Other (Please specify): **[INSERT SMALL TEXT BOX]**

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Q4. Is your enterprise public or private or a Government entity?

1. Publicly traded
  2. Privately held
  3. Government entity
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Q5. How is the security function in your enterprise organized globally?

1. Completely Centralized
2. Partially Centralized and Partially Decentralized
3. Only Security Policy and Oversight Centralized
4. Completely Decentralized
97. Other (Please describe): \_\_\_\_\_

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Q6. In which of the following geographic areas does your enterprise **NOT have any operations**? (Select all that apply)

1. Africa
2. Asia
3. Australia
4. Europe
5. North America
6. South America

Q7. In which of the following geographic areas does your enterprise **have operations and provides risk and security services**? (Select all that apply)

1. Africa
2. Asia
3. Australia
4. Europe
5. North America
6. South America

Q8. In which of the following geographic areas does your enterprise **have operations but does NOT provide risk and security services**? (Select all that apply)

1. Africa
  2. Asia
  3. Australia
  4. Europe
  5. North America
  6. South America
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**[MARKET SECTOR]**

Q9. Primarily, which one of the following market sectors does your organization operate in?

1. Agricultural/Farming/Food Production & Processing
2. Banking/Financial Services
3. Communications/Telecommunications
4. Construction
5. Diversified
6. E-Commerce
7. Education/ K12
8. Education/ University/College/Technical Institutions
9. Entertainment Industry (TV, Movies, Music, Video, Gaming, Amusement Parks)
10. Food Production
11. Government (Federal)
12. Government (State and Local)
13. Healthcare (Hospitals and Medical Centers)
14. Hospitality/Hotels/Casino/Vacation Properties
15. Information Technology/Media (Equipment, Software, Services)
16. Insurance/Reinsurance
17. Logistics/Warehousing/Distribution/Shipping
18. Manufacturing
19. Passenger Transportation (Airlines/ Bus/ Rail, /Cruise Lines/Rental Cars & Rental Trucks)
20. Ports (Airports, Seaports, etc.)
21. Real Estate/Property Management
22. Retail/Restaurant
23. Spectator Sports (Facilities)
24. Spectator Sports (Leagues/Events)
25. Utilities (Electric, Gas, Steam, Nuclear, Water, Wastewater)

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**[ORGANIZATION REVENUE AND SECURITY-RELATED BUDGET/SPENDING]**

**IMPORTANT - For all numeric/monetary-related questions, please enter whole numbers only (no comma, decimals, or any other symbols please).**

Q10. What was your organization's annual worldwide revenue (for profit) or operating budget (not for profit) for 2017 (i.e. the annual sales revenue or budget for your entire, global organization including all subsidiaries and locations)?

\$ \_\_\_\_\_

Q11. What is your organization's 2018 security budget, including capital projects? Please provide organization-wide, global security budget including all security staff, hardware, software and depreciation for security equipment.

\$ \_\_\_\_\_

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Q12. Approximately, what percentage of overall gross revenue of your enterprise is dedicated to security?  
 \_\_\_\_\_ %

Q13. What percentage of the overall enterprise security spending is contained in the budget of the CSO?  
 \_\_\_\_\_ %

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Q14. Approximately what percent of your entire global enterprise's (including all subsidiaries and locations) 2018 total security spending (including spend on people, products, services, systems for security or security related efforts across the enterprise) is allotted to the following?

Physical security budget (including physical, capital and personnel budgets): \_\_\_\_\_%

98. Don't know/Not sure

Q15. Approximately what percent of your entire global enterprise's (including all subsidiaries and locations) 2018 total security spending (including spend on people, products, services, systems for security or security related efforts across the enterprise) is allotted to the following?

IT security budget: \_\_\_\_\_%

99. Don't know/Not sure

Q16. Compared to your 2017 security operating budget, how has your budget changed in 2018?

3. Increased

2. Stayed the same

1. Decreased

**[ANSWER Q17 IF Q16=3 i.e. INCREASED]**

Q17. By what percent has your security operating budget increased in 2018 compared to 2017? Please enter only whole numbers and not ranges.

\_\_\_\_\_%

99 Don't know

**[ANSWER Q17 IF Q16=1 i.e. DECREASED]**

Q18. By what percent has your security operating budget decreased in 2018 compared to 2017? Please enter only whole numbers and not ranges.

\_\_\_\_\_%

99 Don't know

**[EMPLOYEE INFORMATION]**

Q19. Approximately, how many employees are in your overall enterprise? Please enter only whole numbers and not ranges.

\_\_\_\_\_

Q20. How many employees in your organization perform the security function? Please do not include security officers/security guards. Please enter only whole numbers and not ranges.

\_\_\_\_\_

Q21. How many **FTE** (Full Time Equivalent) and contract personnel including consultants, integrators, etc. (other than security officers/guards) does your enterprise employ?

\_\_\_\_\_

Q22. Please provide the number of **contract and proprietary FTE** (Full Time Equivalent) **Security Officers and Security Guards** in your organization. Members of the State Police, Coast Guard or other organizations, for example, which are assigned to your organization, should be included in your total.

Please enter only whole numbers and not ranges.

1 Contract FTE Security Officers and Security Guards \_\_\_\_\_

2 Proprietary FTE Security Officers and Security Guards \_\_\_\_\_

**[ISSUES, CONCERNS, ACHIEVEMENTS, STRATEGIES]**

Q23. What are the three top issues/concerns you will be facing in 2019 in regards to risk mitigation and enterprise security?

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Q24. What specific measures/solutions will you deploy to mitigate/counter these issues/concerns?

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Q25. Is there a charter or policy/policies within the enterprise that clearly define(s) the role/authority of security?

- 1 Yes
- 2 No

Q26. Do you maintain a security metrics program that clearly defines productivity, value creation and cost avoidance?

- 1 Yes
- 2 No

Q27. What was your security organization's greatest achievement in 2018?

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Q28. What strategy/philosophy changes do you expect to implement in the coming year?

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Q29. What security technology/technologies do you expect to implement in the coming year?

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Q30. Approximately what was your estimated shrinkage in dollars in 2018? Please enter only whole numbers and not ranges.

**[INSERT NUMERIC TEXT BOX]**

Q31. What was your estimated recovery on losses in 2018? Please enter only whole numbers and not ranges.

**[INSERT NUMERIC TEXT BOX]**

Q32. Which of the following security-related activities/issues is your security organization responsible for as the lead function? (Select all that apply)

**[LIST ALPHABETICALLY]**

1. Aligning Security with the Business
2. Civil Unrest/Disturbances/Riots
3. Corporate Aviation Security
4. Cyber/Information Technology
5. Duty of Care
6. Emerging Technology (i.e. drones, remote pickup lockers, robots, tracking, artificial intelligence, etc.)
7. International Workforce Protection and Support
8. Liaison with Public-Sector Law Enforcement Agencies
9. M & A/Business or Site Expansion/Contraction Planning & Support
10. Parking & Transportation
11. Regulatory Compliance/Controls Assurance & Verification/Validation
12. Risk/Threat Assessments
13. Security as a Competitive Advantage
14. Security Audits/Surveys/Assessments
15. Security Staff Development & Training
16. Security Strategy
17. Social Media Threat Monitoring
18. Supply Chain/Logistics/Distribution
19. Targeted Protests/Activist/Hate Crimes
20. Terrorism/Extremism
21. Vendor and Channel Partner Vetting
97. Other (Please specify): **[INSERT SMALL TEXT BOX]**

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Q33. Which of the following security-related activities/issues are your security organization's concerns? (Select all that apply)

**[LIST ALPHABETICALLY]**

1. Aligning Security with the Business
2. Civil Unrest/Disturbances/Riots
3. Corporate Aviation Security
4. Cyber/Information Technology
5. Duty of Care
6. Emerging Technology (i.e. drones, remote pickup lockers, robots, tracking, artificial intelligence, etc.)
7. International Workforce Protection and Support
8. Liaison with Public-Sector Law Enforcement Agencies
9. M & A/Business or Site Expansion/Contraction Planning & Support
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21. Vendor and Channel Partner Vetting
97. Other (Please specify): **[INSERT SMALL TEXT BOX]**

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Thank you for participating in the 2019 Security 500 benchmarking study!