

Methodology: Web (Active, qualified email addresses of subscribers of *Security* print, digital and/or eNewsletter formats per qualification criteria selected by Diane Ritchey)

The *Security 500* Survey measures metrics across an entire organization. If your facility is part of a larger organization, please pass on the survey to the person responsible for your organization's enterprise-wide security. We encourage you to complete the survey and participate in the benchmarking program, as each participant receives a confidential benchmarking report.

Please do your best in answering the questions asked, as we understand some of these questions may be more difficult to answer for some organizations.

To keep a record of your responses, we recommend you printing a copy of the survey and filling it out by hand before entering your information.

If you have any questions, you may contact *Security* Editor in Chief Diane Ritchey at ritcheyd@bnpmedia.com.

The survey should take approximately 10 minutes to complete. Before you begin, please make sure that you have the following information at hand:

1. Your organization's 2019 annual worldwide revenue (for profit) or operating budget (not for profit).
 2. Your organization's total 2020 security budget, including capital projects.
 3. The percent increase or decrease of your security budget from 2019 to 2020.
 4. The number of employees in your overall organization, including resident contractors.
 5. The number of employees in your organization who perform the security function.
 6. The number of contract and proprietary FTE (Full Time Equivalent) Security Officers in your organization.
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Q1. Please enter the following information regarding your company/organization as you would like it to appear in the Security 500 Report, if included. **All forms with a red asterisk are required.*

- 1 Company Name*
- 2 Parent Company Name (If Applicable)
- 3 Most Senior Security Executive*
- 4 Most Senior Security Executive Title*
- 5 Most Senior Security Executive Reports to (Please enter Title)*
- 6 Street Address*
- 7 Apt/Suite/Office (If Applicable)
- 8 City*
- 9 State/Province*
- 10 Postal/Zip Code*
- 11 Country*
- 12 Phone Number*
- 13 Website (If Applicable)

Q2. As the person completing the survey, please enter your contact information so that we can reach you regarding follow up questions to complete the survey process, if necessary. **All forms with a red asterisk are required.*

- 1 First Name*
- 2 Last Name*
- 4 Email Address* (A copy of your responses will be emailed to you upon completion at this email address):
- 5 Phone Number*

Q3. For the remainder of this survey, we will refer to your company/organization/business as the “organization.” Please keep this in mind while you complete the survey as we understand that you may use a different term.

Which one of the following functions does your security organization report to or reside within organizationally?

1. Chairman of the Board of Directors/Trustees or Chair of Board Committee
2. CEO/President/Owner/Executive Director
3. COO
4. Chief Risk or Legal Officer/Risk/Legal/General Counsel
5. Chief Administrative Officer/Shared Services
6. CFO/Finance
7. Chief Human Resources Officer
8. CIO/Information Technology
9. Chief Technology Officer
10. Internal Audit
11. Facilities
12. GM/Business Unit
- 97 Other (Please specify):

Q4. Would you be interested in being contacted by the Security editorial team for a Security 500 thought leadership profile?

1. Yes
2. No

Q5. How is the security function in your enterprise organized globally?

1. Completely Centralized
2. Partially Centralized and Partially Decentralized
3. Only Security Policy and Oversight Centralized
4. Completely Decentralized
97. Other (Please describe):

Q6. In which of the following geographic areas does your enterprise **NOT have any operations**? (Select all that apply)

1. Africa
2. Asia
3. Australia
4. Europe
5. North America
6. South America

Q7. In which of the following geographic areas does your enterprise **have operations and provides risk and security services**? (Select all that apply)

1. Africa
2. Asia
3. Australia
4. Europe
5. North America
6. South America

Q8. In which of the following geographic areas does your enterprise **have operations but does NOT provide risk and security services**? (Select all that apply)

1. Africa
2. Asia
3. Australia
4. Europe
5. North America
6. South America

[MARKET SECTOR]

Q9. Primarily, which one of the following market sectors does your organization operate in?

1. Agricultural/Farming/Food Production & Processing
2. Banking/Financial Services
3. Business Services
4. Communications/Telecommunications
5. Construction
6. Defense Industrial Base/ Government Contractors
7. Diversified
8. E-Commerce
9. Education/ K12
10. Education/ University/College/Technical Institutions
11. Entertainment Industry (TV, Movies, Music, Video, Gaming, Amusement Parks)
12. Food Production
13. Government (Federal)

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14. Government (State and Local)
 15. Healthcare (Hospitals and Medical Centers)
 16. Hospitality/Hotels/Casino/Vacation Properties
 17. Information Technology/Media (Equipment, Software, Services)
 18. Insurance/Reinsurance
 19. Logistics/Warehousing/Distribution/Shipping
 20. Manufacturing
 21. Media/Publishing
 22. Medical (Devices, Equipment, Supplies)
 23. Oil & Gas
 24. Passenger Transportation (Airlines/Bus/ Rail, /Cruise Lines/Rental Cars & Rental Trucks)
 25. Pharmaceutical
 26. Vehicle Manufacturers (Automobiles/ Motorcycles/ Trucks)
 27. Water/Waste Management

[ORGANIZATION REVENUE AND SECURITY-RELATED BUDGET/SPENDING]

IMPORTANT - For all numeric/monetary-related questions, please enter whole numbers only (no comma, decimals, or any other symbols please).

Q10. What was your organization's annual worldwide revenue (for profit) or operating budget (not for profit) for 2018 (i.e. the annual sales revenue or budget for your entire, global organization including all subsidiaries and locations)?

\$

Q11. What is your organization's 2020 security budget, including capital projects? Please provide organization-wide, global security budget including all security staff, hardware, software and depreciation for security equipment.

\$

Q12. Approximately, what percentage of overall gross revenue of your enterprise is dedicated to security?

Q13. What percentage of the overall enterprise security spending is contained in the budget of the CSO?

Q14. Approximately what percent of your entire global enterprise's (including all subsidiaries and locations) 2020 total security spending (including spend on people, products, services, systems for security or security related efforts across the enterprise) is allotted to the following?

Physical security budget (including physical, capital and personnel budgets):

Q15. Approximately what percent of your entire global enterprise's (including all subsidiaries and locations) 2020 total security spending (including spend on people, products, services, systems for security or security related efforts across the enterprise) is allotted to the following?

IT security budget:

99. Don't know/Not sure

Q16. Compared to your 2019 security operating budget, how did your budget change in 2020?

3. Increased
 2. Stayed the same
 1. Decreased
-

Q17. By what percent has your security operating budget increased in 2020 compared to 2019? Please enter only whole numbers and not ranges.

Q18. By what percent has your security operating budget decreased in 2020 compared to 2019? Please enter only whole numbers and not ranges.

[EMPLOYEE INFORMATION]

Q19. Approximately, how many employees are in your overall enterprise? Please enter only whole numbers and not ranges.

Q20. How many employees in your organization perform the security function? Please do not include security officers/security guards. Please enter only whole numbers and not ranges.

Q21. Please provide the number of **contract and proprietary FTE** (Full Time Equivalent) **Security Officers and Security Guards** in your organization. Members of the State Police, Coast Guard or other organizations, for example, which are assigned to your organization, should be included in your total.

Please enter only whole numbers and not ranges.

- 1 Contract FTE Security Officers and Security Guards
- 2 Proprietary FTE Security Officers and Security Guards

[ISSUES, CONCERNS, ACHIEVEMENTS, STRATEGIES]

Q22. What are the three top issues/concerns you will be facing in 2020 and 2021 in regards to risk mitigation and enterprise security?

Q23. What specific measures/solutions will you deploy to mitigate/counter these issues/concerns?

Q24. Is there a charter or policy/policies within the enterprise that clearly define(s) the role/authority of security?

- 1 Yes
- 2 No

Q25. Do you maintain a security metrics program that clearly defines productivity, value creation and cost avoidance?

- 1 Yes
- 2 No

Q26. What has been your security organization's greatest achievement in 2020 to date?

Q27. What strategy/philosophy changes do you expect to implement for the rest of 2020 and in 20201?

Q28. What security technology/technologies do you expect to implement for the rest of 2020 and in 20201?

Q29. Which of the following security-related activities/issues is your security organization responsible for as the **lead function**? (Select all that apply)

[LIST ALPHABETICALLY]

- 1. Aligning Security with the Business
- 2. Civil Unrest/Disturbances/Riots
- 3. Coronavirus and COVID-19 response
- 4. Corporate Aviation Security

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5. Cyber/Information Technology
 6. Duty of Care
 7. Emerging Technology (i.e. drones, remote pickup lockers, robots, tracking, artificial intelligence, etc.)
 8. International Workforce Protection and Support
 9. Liaison with Public-Sector Law Enforcement Agencies
 10. M & A/Business or Site Expansion/Contraction Planning & Support
 11. Parking & Transportation
 12. Regulatory Compliance/Controls Assurance & Verification/Validation
 13. Risk/Threat Assessments
 14. Security as a Competitive Advantage
 15. Security Audits/Surveys/Assessments
 16. Security Staff Development & Training
 17. Security Strategy
 18. Social Media Threat Monitoring
 19. Supply Chain/Logistics/Distribution
 20. Targeted Protests/Activist/Hate Crimes
 21. Terrorism/Extremism
 22. Vendor and Channel Partner Vetting
 97. Other (Please specify): **[INSERT SMALL TEXT BOX]**

Q30. Which of the following security-related activities/issues are your security organization's **concerns**? (Select all that apply)

[LIST ALPHABETICALLY]

1. Aligning Security with the Business
2. Civil Unrest/Disturbances/Riots
3. Coronavirus and COVID-19 response
4. Corporate Aviation Security
5. Cyber/Information Technology
6. Duty of Care
7. Emerging Technology (i.e. drones, remote pickup lockers, robots, tracking, artificial intelligence, etc.)
8. International Workforce Protection and Support
9. Liaison with Public-Sector Law Enforcement Agencies
10. M & A/Business or Site Expansion/Contraction Planning & Support
11. Parking & Transportation
12. Regulatory Compliance/Controls Assurance & Verification/Validation
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17. Security Strategy
18. Social Media Threat Monitoring
19. Supply Chain/Logistics/Distribution
20. Targeted Protests/Activist/Hate Crimes
21. Terrorism/Extremism
22. Vendor and Channel Partner Vetting
97. Other (Please specify): **[INSERT SMALL TEXT BOX]**

Thank you for participating in the 2020 *Security 500* benchmarking study!

Q31. What types of checks are conducted as part of your organization's pre-employment screening? (Select all that apply)

- 1 Credit checks
- 2 Drug tests

- 3 Social media reviews
- 4 Criminal background
- 5 Personal reference checks
- 6 Employment reference
- 7 Military background
- 8 None of the above

Q.32 What is the population of the geographic area for which you provide security and safety programs?

[INSERT NUMERIC TEXT BOX]

- 1 Don't know

Q33. If there is additional information about your security organization you would like be considered or clarified, please provide it here.