

Agriculture/Farming/Food Production

2018 Budget vs. 2017

Increased	20%
Stayed the Same	60%
Decreased	20%

Security Reports to:

CEO/President/Executive Director	25%
COO/Operations	25%
Human Resources	25%
Chief Risk or Legal Officer/ Risk/Legal/General Counsel	25%

Geographic Security Responsibility:

North America	100%
Africa	100%
Asia	67%
Australia	50%
Europe	50%
South America	33%

Organizational Responsibilities:

Brand Protection/Intellectual Property/ Product Protection/Counterfeiting/Fraud Protection	100%
Business Resilience (Business Continuity, Emergency Management & Disaster Recovery)	100%
Contract Management (Guards, Technology Integrators, Contract Employees)	100%
Investigations	100%
Physical/Assets/Facilities	100%
Security Technology & Integration	100%
Supply Chain/Product Diversion/Logistics/Distribution	100%
Workplace Violence/Active Shooter Prevention	100%
Executive Protection/Travel Support	100%
Insider Threat	85%
Emerging/Frontier Market Expansion	85%
Global Security Operations Center Management	75%
International Workforce Protection and Support	75%
Loss Prevention/Asset Protection of Goods for Resale	75%
Risk Management Planning	75%
Drug and Alcohol Testing	50%
Political Unrest	50%
Cybersecurity	50%

Banking/Financial Services

2018 Budget vs. 2017

Increased	80%
Stayed the Same	20%

Security Reports to:

Chief Risk or Legal Officer/ Risk/Legal/General Counsel	61%
Human Resources	17%
CAO/Administration	11%
CFO/Finance	11%

Geographic Security Responsibility:

North America	100%
Asia	82%
Africa	75%
Europe	73%
South America	50%
Australia	40%

Organizational Responsibilities:

Physical/Assets/Facilities	100%
Security Technology & Integration	100%
Workplace Violence/Active Shooter Prevention	100%
Regulatory Compliance	96%
Executive Protection/Travel Support	95%
Contract Management (Guards, Technology Integrators, Contract Employees)	89%
Terrorism	89%
Global Security Operations Center Management	78%
Weather/Natural Disasters	78%
Business Resilience (Business Continuity, Emergency Management & Disaster Recovery)	72%
Risk Management Planning	72%
Brand Protection/Intellectual Property/ Product Protection/Counterfeiting/Fraud Protection	70%
Political Unrest	70%
International Workforce Protection and Support	64%
Loss Prevention/Asset Protection	63%
Regulatory Compliance	63%
Emerging/Frontier Market Expansion	40%
Cybersecurity	40%
Drug and Alcohol Testing	30%

Diversified

2018 Budget vs. 2017

Increased	30%
Stayed the Same	52%
Decreased	18%

Security Reports to:

CEO/President/Executive Director	45%
COO/Operations	29%
CIO/Information Technology	14%
Chief Risk or Legal Officer/ Risk/Legal/General Counsel	12%

Geographic Security Responsibility:

North America	100%
Asia	100%
Australia	100%
Europe	100%
South America	100%
Africa	83%

Organizational Responsibilities:

Risk Management Planning	100%
Loss Prevention/Asset Protection	90%
Weather/Natural Disasters	90%
Brand Protection/Intellectual Property/ Product Protection/Counterfeiting/Fraud Protection	90%
Business Expansion Support	85%
Workplace Violence/Active Shooter Prevention	85%
Investigations	85%
Physical/Assets/Facilities (Proprietary Property Not for Resale)	71%
Regulatory Compliance	71%
Security Technology & Integration	70%
Business Resilience (Business Continuity, Emergency Management & Disaster Recovery)	70%
Cybersecurity	64%
Emerging/Frontier Market Expansion	60%
International Workforce Protection and Support	60%
Political Unrest	60%
Terrorism	60%
Executive Protection/Travel Support	53%
Contract Management (Guards, Technology Integrators, Contract Employees)	50%
Global Security Operations Center Management	41%
Supply Chain/Product Diversion/Logistics/Distribution	34%
Drug and Alcohol Testing	20%

E-Commerce

2018 Budget vs. 2017

Increased	80%
Stayed the Same	10%
Decreased	10%

Security Reports to:

CEO/President/Executive Director	50%
CIO/Information Technology	50%

Geographic Security Responsibility:

North America	100%
Asia	100%
Australia	100%
Europe	100%
South America	100%
Africa	100%

Organizational Responsibilities:

Cybersecurity	100%
Loss Prevention/Asset Protection	100%
Brand Protection/Intellectual Property/ Product Protection/Counterfeiting/Fraud Protection	100%
Business Expansion Support	100%
Investigations	100%
Physical/Assets/Facilities (Proprietary Property Not for Resale)	100%
Regulatory Compliance	100%
Security Technology & Integration	80%
Political Unrest	50%
Terrorism	50%
Executive Protection/Travel Support	50%
Contract Management (Guards, Technology Integrators, Contract Employees)	50%
Global Security Operations Center Management	50%
Supply Chain/Product Diversion/Logistics/Distribution	50%

Education (K-12)

2018 Budget vs. 2017

Increased	50%
Stayed the Same	20%
Decreased	30%

Security Reports to:

Board or Board Committee	40%
COO/Operations	20%
CIO/Information Technology	20%
GM/Business Unit	20%

Geographic Security Responsibility:

North America	100%
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Organizational Responsibilities:

Security Technology & Integration	100%
Business Resilience (Business Continuity, Emergency Management & Disaster Recovery)	80%
Contract Management (Guards, Technology Integrators, Contract Employees)	80%
Physical/Assets/Facilities	80%
Cybersecurity	60%
Investigations	60%
Regulatory Compliance	60%
Risk Management Planning	60%
Terrorism	60%
Weather/Natural Disasters	60%
Workplace Violence/Active Shooter Prevention	60%
Brand Protection/Intellectual Property/ Product Protection/Counterfeiting/Fraud Protection	40%
Global Security Operations Center Management	40%
Loss Prevention/Asset Protection	40%
Supply Chain/Product Diversion/Logistics/Distribution	40%
Drug and Alcohol Testing	40%

Education (University)

2018 Budget vs. 2017

Increased	60%
Stayed the Same	25%
Decreased	15%

Security Reports to:

CEO/President/Executive Director	33%
Facilities	25%
Chief Risk or Legal Officer/ Risk/Legal/General Counsel	17%
CAO/Administration	9%
COO/Operations	8%
Human Resources	8%

Geographic Security Responsibility:

North America	100%
Asia	36%
Europe	24%

Organizational Responsibilities:

Contract Management (Guards, Technology Integrators, Contract Employees)	100%
Weather/Natural Disasters	100%
Workplace Violence/Active Shooter Prevention	100%
Business Resilience (Business Continuity, Emergency Management & Disaster Recovery)	92%
Investigations	92%
Physical/Assets/Facilities	92%
Cybersecurity	83%
Security Technology & Integration	83%
Executive Protection/Travel Support	83%
Terrorism	75%
Political Unrest	67%
Risk Management Planning	67%
International Workforce Protection and Support	58%
Loss Prevention/Asset Protection	58%
Regulatory Compliance	58%
Brand Protection/Intellectual Property/ Product Protection/Counterfeiting/Fraud Protection	33%
Business Expansion Support	33%
Drug and Alcohol Testing	33%

Government (Federal, State and Local)

2018 Budget vs. 2017

Increased	70%
Stayed the Same	30%

Security Reports to:

Facilities	35%
CAO/Administration	33%
COO/Operations	17%
Chief Risk or Legal Officer/ Risk/Legal/General Counsel	15%

Geographic Security Responsibility:

North America	100%
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Organizational Responsibilities:

Business Resilience (Business Continuity, Emergency Management & Disaster Recovery)	100%
Contract Management (Guards, Technology Integrators, Contract Employees)	100%
Investigations	100%
Physical/Assets/Facilities	100%
Security Technology & Integration	100%
Terrorism	100%
Weather/Natural Disasters	100%
Workplace Violence/Active Shooter Prevention	100%
Business Expansion Support	60%
Political Unrest	60%
Regulatory Compliance	60%
Risk Management Planning	60%
Loss Prevention/Asset Protection	40%
Executive Protection/Travel Support	40%
Brand Protection/Intellectual Property/ Product Protection/Counterfeiting/Fraud Protection	20%
Cybersecurity	20%
Global Security Operations Center Management	20%
Supply Chain/Product Diversion/Logistics/Distribution	20%

Healthcare/Hospital/Medical Center

2018 Budget vs. 2017

Increased	73%
Stayed the Same	18%
Decreased	9%

Security Reports to:

COO/Operations	40%
CEO/President/Executive Director	16%
Facilities	14%
CFO/Finance	9%
Human Resources	8%
CAO/Administration	7%
CIO/Information Technology	6%

Geographic Security Responsibility:

North America	100%
Africa	33%
Europe	33%

Organizational Responsibilities:

Investigations	100%
Cybersecurity	97%
Physical/Assets/Facilities	97%
Workplace Violence/Active Shooter Prevention	97%
Security Technology & Integration	94%
Business Resilience (Business Continuity, Emergency Management & Disaster Recovery)	91%
Weather/Natural Disasters	85%
Loss Prevention/Asset Protection	79%
Regulatory Compliance	79%
Risk Management Planning	79%
Contract Management (Guards, Technology Integrators, Contract Employees)	76%
Terrorism	73%
Executive Protection/Travel Support	55%
Brand Protection/Intellectual Property/ Product Protection/Counterfeiting/Fraud Protection	52%
Business Expansion Support	52%
Political Unrest	42%

Hospitality/Hotels/Casino/ Vacation Properties

2018 Budget vs. 2017

Increased	68%
Decreased	32%

Security Reports to:

Facilities	34%
Human Resources	33%
GM/Business Unit	33%

Geographic Security Responsibility:

North America	100%
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Organizational Responsibilities:

Investigations	100%
Loss Prevention/Asset Protection of Goods for Resale	100%
Physical/Assets/Facilities	100%
Brand Protection/Intellectual Property/ Product Protection/Counterfeiting/Fraud Protection	67%
Business Resilience (Business Continuity, Emergency Management & Disaster Recovery)	67%
Contract Management (Guards, Technology Integrators, Contract Employees)	67%
Drug and Alcohol Testing	67%
Regulatory Compliance	67%
Terrorism	67%
Weather/Natural Disasters	67%
Workplace Violence/Active Shooter Prevention	67%
Cybersecurity	33%
Political Unrest	33%

Information Technology (Equipment, Software, Services)

2018 Budget vs. 2017

Increased	50%
Decreased	50%

Security Reports to:

CEO/President/Executive Director	50%
CAO/Administration	17%
CFO/Finance	17%
Chief Risk or Legal Officer/ Risk/Legal/General Counsel	16%

Geographic Security Responsibility:

North America	100%
Asia	100%
Australia	100%
Europe	88%
South America	86%
Africa	86%

Organizational Responsibilities:

Security Technology & Integration	92%
Weather/Natural Disasters	85%
Brand Protection/Intellectual Property/ Product Protection/Counterfeiting/Fraud Protection	77%
Business Expansion Support	77%
Business Resilience (Business Continuity, Emergency Management & Disaster Recovery)	77%
Contract Management (Guards, Technology Integrators, Contract Employees)	77%
Global Security Operations Center Management	77%
Physical/Assets/Facilities	77%
Supply Chain/Product Diversion/Logistics/Distribution	77%
Investigations	69%
Loss Prevention/Asset Protection	69%
Cybersecurity	69%
Terrorism	69%
Workplace Violence/Active Shooter Prevention	69%
Executive Protection/Travel Support	69%
Political Unrest	54%

Logistics/Warehousing/ Distribution/Shipping

2018 Budget vs. 2017

Increased	65%
Stayed the Same	25%
Decreased	10%

Security Reports to:

Chief Risk or Legal Officer/Risk/ Legal/General Counsel	33%
CEO/President/Executive Director	23%
COO/Operations	22%
CAO/Administration	11%
CIO/Information Technology	11%

Geographic Security Responsibility:

North America	100%
Asia	60%
Australia	50%
Europe	50%
South America	33%

Organizational Responsibilities:

Investigations	89%
Loss Prevention/Asset Protection	89%
Physical/Assets/Facilities	89%
Security Technology & Integration	89%
Cybersecurity	78%
Contract Management (Guards, Technology Integrators, Contract Employees)	78%
Risk Management Planning	78%
Supply Chain/Product Diversion/Logistics/Distribution	78%
Terrorism	78%
Workplace Violence/Active Shooter Prevention	78%
Business Resilience (Business Continuity, Emergency Management & Disaster Recovery)	67%
Drug and Alcohol Testing	56%
Regulatory Compliance	56%
Weather/Natural Disasters	56%
Brand Protection/Intellectual Property/ Product Protection/Counterfeiting/Fraud Protection	44%

Manufacturing

2018 Budget vs. 2017

Increased	39%
Stayed the Same	46%
Decreased	15%

Security Reports to:

Chief Risk or Legal Officer/ Risk/Legal/General Counsel	30%
Human Resources	23%
COO/Operations	15%
CAO/Administration	8%
CEO/President/Executive Director	8%
CFO/Finance	8%
Facilities	8%

Security Budget Per Employee \$93.33

Geographic Security Responsibility:

North America	100%
Africa	91%
South America	91%
Asia	82%
Europe	80%
Australia	70%

Organizational Responsibilities:

Security Technology & Integration	92%
Weather/Natural Disasters	85%
Brand Protection/Intellectual Property/ Product Protection/Counterfeiting/Fraud Protection	81%
Business Expansion Support	81%
Business Resilience (Business Continuity, Emergency Management & Disaster Recovery)	80%
Contract Management (Guards, Technology Integrators, Contract Employees)	78%
Global Security Operations Center Management	78%
Physical/Assets/Facilities	77%
Supply Chain/Product Diversion/Logistics/Distribution	77%
Cybersecurity	69%
Investigations	69%
Loss Prevention/Asset Protection	69%
Risk Management Planning	69%
Terrorism	69%
Workplace Violence/Active Shooter Prevention	69%
Executive Protection/Travel Support	69%
Emerging/Frontier Market Expansion	60%

Ports (Airports, Seaports, etc.)

2018 Budget vs. 2017

Increased	50%
Stayed the Same	25%
Decreased	25%

Security Reports to:

CEO/President/Executive Management	100%
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Geographic Security Responsibility:

North America	100%
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Organizational Responsibilities:

Brand Protection/Intellectual Property/ Product Protection/Counterfeiting/Fraud Protection	100%
Business Resilience (Business Continuity, Emergency Management & Disaster Recovery)	100%
Cybersecurity	100%
Investigations	100%
Physical/Assets/Facilities	100%
Regulatory Compliance	100%
Supply Chain/Product Diversion/Logistics/Distribution	100%

Real Estate/Property Management

2018 Budget vs. 2017

Increased	100%
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Security Reports to:

CEO/President/Executive Director	67%
Human Resources	33%

Geographic Security Responsibility:

North America	100%
Australia	100%
Asia	100%
Africa	50%
South America	50%
Europe	33%

Organizational Responsibilities:

Business Resilience/Weather/Natural Disasters	100%
Contract Management	100%
Emerging/Frontier Market Expansion	100%
Investigations	100%
Loss Prevention/Asset Protection	100%
Risk Management Planning	100%
Security Technology & Integration	100%
Supply Chain/Product Diversion/Logistics/Distribution	100%
Workplace Violence/Active Shooter Prevention	100%
Brand Protection/Intellectual Property/ Product Protection/Counterfeiting/Fraud Protection	71%
Business Expansion Support	71%
Drug and Alcohol Testing	67%
Global Security Operations Center Management	67%
International Workforce Protection and Support	67%
Physical/Assets/Facilities	67%
Political Unrest	67%
Regulatory Compliance	67%
Executive Protection/Travel Support	61%

Retail/Restaurant

2018 Budget vs. 2017

Increased	41%
Stayed the Same	44%
Decreased	15%

Security Reports to:

CFO/Finance	41%
COO/Operations	31%
Chief Risk or Legal Officer/ Risk/Legal/General Counsel	28%

Geographic Security Responsibility:

North America	100%
Europe	80%
Africa	67%
Asia	67%
Australia	50%
South America	50%

Organizational Responsibilities:

Business Resilience (Business Continuity, Emergency Management & Disaster Recovery)	100%
Contract Management (Guards, Technology Integrators, Contract Employees)	100%
Global Security Operations Center Management	100%
Investigations	100%
Physical/Assets/Facilities	100%
Workplace Violence/Active Shooter Prevention	100%
Executive Protection/Travel Support	100%
Brand Protection/Intellectual Property/ Product Protection/Counterfeiting/Fraud Protection	86%
Loss Prevention/Asset Protection	86%
Security Technology & Integration	86%
Supply Chain/Product Diversion/Logistics/Distribution	86%
Weather/Natural Disasters	86%
International Workforce Protection and Support	84%
Political Unrest	84%
Regulatory Compliance	82%
Terrorism	70%
Business Expansion Support	57%
Risk Management Planning	57%
Drug and Alcohol Testing	43%
Cybersecurity	29%

Spectator Sports (Facilities, Leagues and Events)

2018 Budget vs. 2017

Increased	100%
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Security Reports to:

CEO/President/Executive Director	50%
Chief Risk or Legal Officer/ Risk/Legal/General Counsel	50%

Geographic Security Responsibility:

North America	100%
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Organizational Responsibilities:

Contract Management (Guards, Technology Integrators, Contract Employees)	100%
Investigations	100%
Physical/Assets/Facilities	100%
Political Unrest	100%
Weather/Natural Disasters	100%
Workplace Violence/Active Shooter Prevention	100%
Brand Protection/Intellectual Property/ Product Protection/Counterfeiting/Fraud Protection	80%
Loss Prevention/Asset Protection	78%
Security Technology & Integration	70%
Terrorism	70%
Executive Protection/Travel Support	50%

Utilities (Energy, Electric, Gas, Nuclear, Oil, Water, Wastewater)

2018 Budget vs. 2017

Increased	57%
Decreased	43%

Security Reports to:

COO/Operations	57%
Chief Risk or Legal Officer/ Risk/Legal/General Counsel	29%
Business Unit	14%

Geographic Security Responsibility:

North America	100%
Australia	100%
Europe	100%
South America	100%
Africa	86%
Asia	67%

Organizational Responsibilities:

Investigations	100%
Physical/Assets/Facilities	100%
Risk Management Planning	100%
Business Resilience (Business Continuity, Emergency Management & Disaster Recovery)	90%
Contract Management (Guards, Technology Integrators, Contract Employees)	90%
Terrorism	90%
Weather/Natural Disasters	90%
Workplace Violence/Active Shooter Prevention	90%
Regulatory Compliance	75%
Security Technology & Integration	75%
Loss Prevention/Asset Protection of Goods for Resale	74%
Political Unrest	74%
International Workforce Protection and Support	70%
Supply Chain/Product Diversion/Logistics/Distribution	70%
Executive Protection/Travel Support	71%
Global Security Operations Center Management	69%
Brand Protection/Intellectual Property/ Product Protection/Counterfeiting/Fraud Protection	42%
Emerging/Frontier Market Expansion	42%

2018 Security 500 Methodology

The Security 500 Benchmarking Survey is based on information from several sources:

- Data supplied directly by the organizations
- Data obtained through public resources/records

The Security 500 tracks 20 vertical markets and collects unique data where appropriate (such as number of unique facilities in healthcare) and applies this data to key metrics. The key metrics collected this year include:

- Security Spending/Person
- Security Spending/Revenue
- Number of Security Employees and Officers

“Person” is focused on the type of person the security budget is intended to protect. Examples include employees, citizens, students and patients.

Rankings within each sector were primarily based on security budget. Participants answered a series of general questions along with unique questions within each sector.

The 2018 Security 500 Survey includes the following:

- Sectors were measured and evaluated on metrics among peer organizations.
- The data requested and metrics used to benchmark within each sector were based on the input of our advisors.

The purpose of the Security 500 is to create a reliable database to measure your organization versus others and create a benchmarking program among security organizations. The results will enable you to answer the question, “Where Do I Stand?” as a basis of an ongoing peer review process. Due to the greater accuracy of the information provided by security executives compared to that of estimations, completed entries were given greater weight in the rankings than the estimations. Additionally, the

sector in which a company is ranked is based on self-reported information. For example, one clothing retailer may select “Retail” and another clothing manufacturer may select “Manufacturing/Industrial” as their vertical markets.

Based on continued feedback and the goal of creating a valuable resource for our participants and industry, the Security 500 is spread across 20 different sectors. We recognize that as a result of some organizational changes, some enterprises and their security leaders may no longer be in place. The listings are based on the information available at the time of publication. Each participating organization will receive their confidential report by December 31, 2018. We also recognize that due to low sample sizes, the statistical margin of error may be responsible for apparent dramatic changes in the data compared to 2017 when no actual differences exist. For additional information, please e-mail to: ritcheyd@bnpmmedia.com \$