




2020 SECURITY Editorial Calendar

	January	February	March	April	May	June
Ad Close Date	11/25/2019	1/10/2020	2/3/2020	3/5/2020	4/1/2020	5/1/2020
Editorial Deadline	11/18/2019	1/3/2020	1/27/2020	2/26/2020	3/25/2020	4/24/2020
SPECIAL REPORT	The Continued Convergence of Cyber and Physical Security and Why it Matters	The 21st Century CISO	Public and Private Partnerships	Testing Boundaries: Penetration Testing, Ethical Hackers and More	Insider Threats – Physical and Cyber	The CSO and the CEO: Examples of Successful Partnerships
LEADERSHIP & MANAGEMENT	Profile in Excellence: Healthcare	Profile in Excellence: Government	Profile in Excellence: Banking and Financial	Profile in Excellence: Women in Security	Profile in Excellence: Retail and Loss Prevention	Profile in Excellence: Airports
ENTERPRISE SERVICES	K9 Programs: Are They Right for You? How to Sell the Need	Building a Threat Assessment Team	Securing Soft Targets and Crowded Places	Privacy and GDPR	The Opioid/Drug Crisis and Your Enterprise	Identifying and Countering Extremist Ideologies
SPECIAL ONLINE EXCLUSIVE	The Impact of Tariffs on the Security Industry	Successful Stop the Bleed Campaigns	How to Interface with Public Safety Responders at Your Facility	2020 Presidential Election Security	Human Trafficking: Signs and Signals	Data Collection That Meets Industry Regulations
INTEGRATED SOLUTIONS	Video Surveillance for the Supply Chain Mass Notification Product Spotlight: Guardhouses & Guarding Tools	ISC West Product Preview Managing Access Control for Temporary Workers Product Spotlight: Day/Night & Thermal Cameras	Video for Rugged Terrain and Weather Lobby Security and Visitor Management Product Spotlight: Surveillance for Sports Stadiums	Wireless Video Strategies Access Control for 20 Doors or Less Product Spotlight: Retail Security	Successful Uses of Video Analytics Remote Access Control Solutions Product Spotlight: Cannabis Dispensaries	Day/Night Cameras ID Management in Healthcare Product Spotlight: Travel Security
SOLUTIONS By Sector WEBINAR SERIES	 January SPORTS VENUES AND STADIUM SECURITY	 February HEALTHCARE/ HOSPITALS/ MEDICAL CENTERS	 March EDUCATION Colleges and Universities	 April BUILDING A GSOC	 May CRITICAL INFRASTRUCTURE Gas, Oil, Water	 June EDUCATION K-12
FREE Bonus Show Distribution BONUS VALUE ADDS AVAILABLE FOR PRINT ADVERTISERS! ASK YOUR SALES REPRESENTATIVE FOR DETAILS.	JANUARY	FEBRUARY	MARCH	APRIL PSA-TEC	MAY ESX	JUNE InfoComm NCS ⁴

Editorial Calendar **SECURITY** 2020

July	August	September	October	November	December	
5/29/2020	7/8/2020	7/29/2020	9/9/2020	10/7/2020	10/30/2020	Ad Close Date
5/22/2020	7/1/2020	7/22/2020	9/2/2020	9/30/2020	10/23/2020	Editorial Deadline
Women in Security	Executive Protection and Traveling Employees and Your Duty of Care	MOST INFLUENTIAL PEOPLE in Security	Preparing for the Superstorm and Natural Disasters	SECURITY 500 THE SECURITY 500 REPORT	ANNUAL GUARDING REPORT & Top Security Officer Firms	SPECIAL REPORT
Profile in Excellence: CISO	Profile in Excellence: Sports Stadiums and Venues	Profile in Excellence: Manufacturing	Profile in Excellence: K-12 Security	Security 500: Thought-Leadership Profiles	Profile in Excellence: Colleges and Universities	LEADERSHIP & MANAGEMENT
Run. Hide. Fight. For K12	Successful Security Officer Training Programs	You've Been Hacked. Now What?	Finding the Next CSO	Handling Protests and Unplanned Events	Pay and Compensation for the Security Executive	ENTERPRISE SERVICES
Competing for Talent in a Highly Charged Marketplace	The Golden Hour and Your Team's Response and Actions	Securing Houses of Worship	Drones for Security and Life Safety	Most Common Misconceptions about Security Professionals	Analysis of Top Security News Stories for 2020	SPECIAL ONLINE EXCLUSIVE
5G and the Internet of Everything	GSX 2020 Product Preview	Video Strategies for the Perimeter	Driving Sales and Reducing Theft with Video	Video Surveillance for the SMB	Video Surveillance Strategies for K12	INTEGRATED SOLUTIONS
Adding Business Value with Megapixel Cameras	Social Media Monitoring Solutions	Visitor Management and Badging	Migrating from Keys to Electronic Access Control	Security Solutions for Temporary Installations	ID Management in Colleges and Universities	
Product Spotlight: IP Video Surveillance	Product Spotlight: Lockdowns and Evacuations	Product Spotlight: Surveillance for Airports and Seaports	Product Spotlight: Mass Notification	Product Spotlight: ID Badges & Printers	Product Spotlight: Video Management Systems	
SOLUTIONS By Sector	SOLUTIONS By Sector	SOLUTIONS By Sector	SOLUTIONS By Sector	SOLUTIONS By Sector	SOLUTIONS By Sector	SOLUTIONS By Sector WEBINAR SERIES
						
July HEALTHCARE/ HOSPITALS/ MEDICAL CENTERS	August HOSPITALITY/ HOTELS	September MANUFACTURING	October EDUCATION K-12	November SECURITY 500	December HEALTHCARE/ HOSPITALS/ MEDICAL CENTERS	
JULY ISC West Cyber:Secured Forum	AUGUST	SEPTEMBER GSX 2020	OCTOBER Securing New Ground	NOVEMBER Security 500 ISC East	DECEMBER	FREE Bonus Show Distribution BONUS VALUE ADDS AVAILABLE FOR PRINT ADVERTISERS! ASK YOUR SALES REPRESENTATIVE FOR DETAILS.