

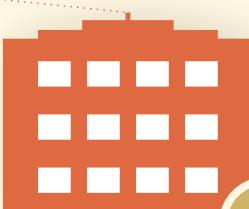
SECURITY TRACKER

UNITED STATES



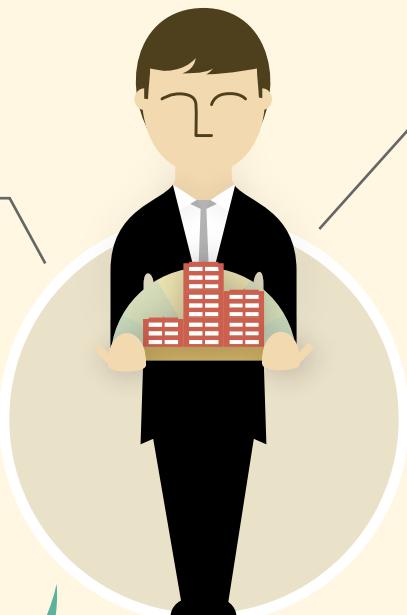
APPROXIMATELY
1 BILLION
RECORDS HAVE BEEN
COMPROMISED
IN THE LAST 8 YEARS

COSTS  BUSINESSES
\$48 BILLION



27% TRAIN STAFF

TWICE A YEAR ON
SECURE INFORMATION
HANDLING AND
DESTRUCTION



47%

HAVE BOTH **LOCKED CONSOLES** AND USE A
**PROFESSIONAL
SHREDDING SERVICE**
TO SHRED SENSITIVE DOCUMENTS

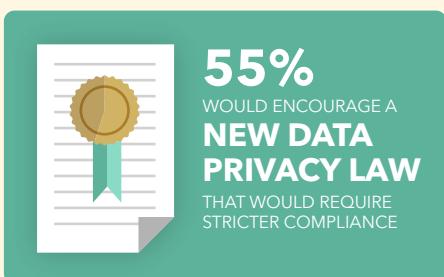


33%

SAID LOST OR STOLEN DATA
WOULD RESULT IN SEVERE
FINANCIAL IMPACT
AND WOULD HARM THEIR
CREDIBILITY AS A BUSINESS



61% HAVE A
**MANAGEMENT-
LEVEL EMPLOYEE**
RESPONSIBLE FOR OVERSEEING
INFORMATION SECURITY ISSUES



55%
WOULD ENCOURAGE A
**NEW DATA
PRIVACY LAW**
THAT WOULD REQUIRE
STRICTER COMPLIANCE

C-SUITE EXECUTIVES



67%

OF C-SUITE
EXECUTIVES

...WIPE OR DEGAUSS ELECTRONIC
DATA HOWEVER UNLESS THEY
CRUSH THEIR MEDIA THEY ARE STILL
**AT RISK OF
A DATA BREACH**

52%

OF SMALL BUSINESS
OWNERS

35%

DO NOT HAVE
A SECURE INFORMATION
DESTRUCTION PROCESS
IN PLACE



51%

THINK
LOST OR
STOLEN DATA
WOULD NOT SERIOUSLY
IMPACT THEIR BUSINESS



46%

DO NOT HAVE ANYONE
DIRECTLY RESPONSIBLE
FOR SECURE INFORMATION
DESTRUCTION



50%

DO NOT HAVE SECURE LOCKED
CONSOLES TO HOUSE SENSITIVE
MATERIALS AND INSTEAD,
USE IN-OFFICE SHREDDING VS. A
PROFESSIONAL SHREDDING SERVICE



All of the statistics provided are from the Shred-it 2012 Information Security Tracker powered by Ipsos Reid

2011 Data Breach Investigations Report, verizonbusiness.com
Trustwave 2011, Trustwave 2010

<http://bit.ly/L0Wjkr>



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