

# SECURITY TRACKER

## UNITED STATES



APPROXIMATELY  
**1 BILLION**  
RECORDS HAVE BEEN  
COMPROMISED  
IN THE LAST 8 YEARS

**COSTS**  **BUSINESSES**

**\$48 BILLION**



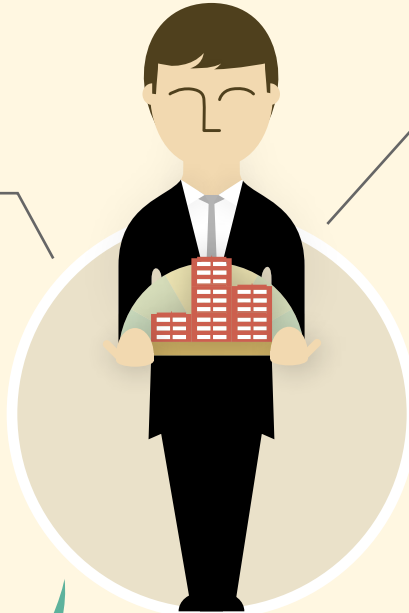
**27%** TRAIN  
STAFF

TWICE A YEAR ON  
SECURE INFORMATION  
HANDLING AND  
DESTRUCTION



**33%**

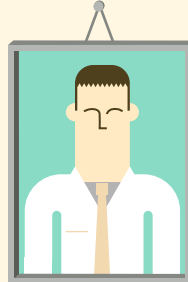
SAID LOST OR STOLEN DATA  
WOULD RESULT IN SEVERE  
**FINANCIAL IMPACT**  
AND WOULD **HARM THEIR**  
CREDIBILITY AS A BUSINESS



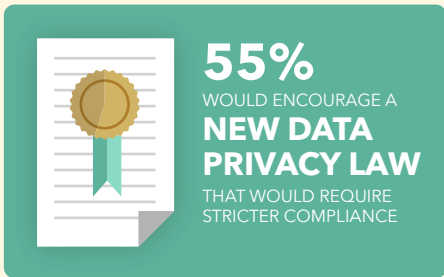
**C-SUITE  
EXECUTIVES**

**47%**

HAVE BOTH **LOCKED CONSOLES** AND **USE A  
PROFESSIONAL  
SHREDDING SERVICE**  
TO SHRED SENSITIVE DOCUMENTS



**61%**  
HAVE A  
**MANAGEMENT-  
LEVEL EMPLOYEE**  
RESPONSIBLE FOR OVERSEEING  
INFORMATION SECURITY ISSUES



**55%**  
WOULD ENCOURAGE A  
**NEW DATA  
PRIVACY LAW**  
THAT WOULD REQUIRE  
STRICTER COMPLIANCE

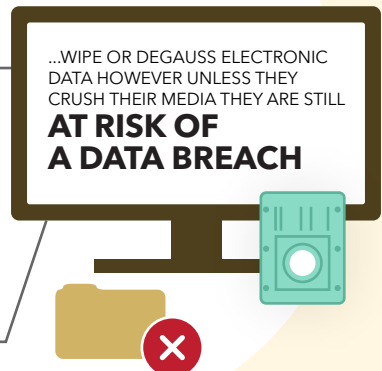


**25%**  
**MORE AWARE** OF THE  
LEGAL REQUIREMENTS OF  
SECURE INFORMATION  
DESTRUCTION THAN  
SMALL BUSINESS OWNERS

**67%**

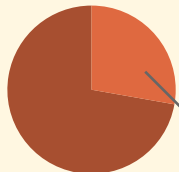
OF C-SUITE  
EXECUTIVES

...WIPE OR DEGAUSS ELECTRONIC  
DATA HOWEVER UNLESS THEY  
CRUSH THEIR MEDIA THEY ARE STILL  
**AT RISK OF  
A DATA BREACH**



**52%**

OF SMALL BUSINESS  
OWNERS

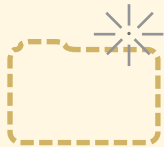


**28%**

**NEVER TRAIN  
STAFF**

**51%**

**THINK  
LOST OR  
STOLEN DATA**  
WOULD NOT SERIOUSLY  
IMPACT THEIR BUSINESS

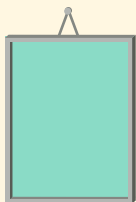


**SMALL BUSINESS  
OWNERS**



**35%**

**DO NOT HAVE**  
A SECURE INFORMATION  
DESTRUCTION PROCESS  
IN PLACE



**46%**

**DO NOT HAVE ANYONE**  
DIRECTLY RESPONSIBLE  
FOR SECURE INFORMATION  
DESTRUCTION

**50%**

**DO NOT HAVE** SECURE LOCKED  
CONSOLES TO HOUSE SENSITIVE  
MATERIALS AND INSTEAD,  
USE IN-OFFICE SHREDDING VS. A  
PROFESSIONAL SHREDDING SERVICE



All of the statistics provided are from the Shred-it 2012  
Information Security Tracker powered by Ipsos Reid

2011 Data Breach Investigations Report, verizonbusiness.com  
Trustwave 2011, Trustwave 2010

<http://bit.ly/LOWjkr>



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