

Thank you for participating in the 2015 *Security 500* study. You may use this document to research the required information before filling out the survey. Please follow all directions in the document, as you will not answer all questions in this survey. Please follow all instructions in bold text in brackets (“**[INSTRUCTIONS]**”) to follow the path for your industry.

The survey should take approximately 15 minutes to complete. Before you begin, please make sure that you have the following information at hand:

1. Your organization’s 2014 annual worldwide revenue (for profit) or operating budget (not for profit).
2. Your organization’s total 2015 security budget.
3. The percent increase or decrease of your security budget from 2014 to 2015.
4. The number of employees in your overall organization.
5. The number of employees in your organization who perform the security function.
6. The number of contract and proprietary FTE (Full Time Equivalent) Security Officers in your organization.

Q105. Please enter the following information regarding your company/organization as you would like it to appear in the *Security 500* Report, if included.

- 1 Company Name (Required) _____
- 2 Parent Company Name (If Applicable) _____
- 3 Most Senior Security Executive Name (Required) _____
- 4 Most Senior Security Executive Title (Required) _____
- 5 Most Senior Security Executive Reports to (Please enter Title) (Required) _____
- 6 Street Address (Required) _____
- 7 Apt/Suite/Office (If Applicable) _____
- 8 City (Required) _____
- 9 State/Province (Required) _____
- 10 Postal/Zip Code (Required) _____
- 11 Country (Required) _____
- 12 Phone Number (Required) _____
- 13 Website (If Applicable) _____

Q110. As the person completing the survey, please enter your contact information so that we can reach you regarding follow up questions to complete the survey process, if necessary.

- 1 First Name (Required) _____
 - 2 Last Name (Required) _____
 - 3 Title (Required) _____
 - 4 Email Address (Required) _____
 - 5 Phone Number (Required) _____
-

Q115. For the remainder of this survey, we will refer to your company/organization/business as the “organization.” Please keep this in mind while you complete the survey as we understand that you may use a different term.

Which one of the following departments does your security organization report to or reside within organizationally?

- 1 Board or Board Committee
- 2 CAO/Administration
- 3 CEO/President/Owner/Executive Director
- 4 CFO/Finance
- 5 COO/Operations/Shared Services
- 6 Facilities
- 7 Human Resources
- 8 CIO/Information Technology
- 9 GM/Business Unit
- 10 Chief Risk or Legal Officer/Risk/Legal/General Counsel
- 11 Other (Please specify): _____

Q120. Which of the following security related functions are included within your security organization’s responsibilities and which are areas of concern for you? (Select all that apply)

	Areas of Responsibility	Areas of Concern
Be or become “Customer Facing” (Meet With and Enhance Security for Customers)	☐	☐
Brand Protection/Intellectual Property/Product Protection/Counterfeiting/Fraud Protection	☐	☐
Business Expansion Support	☐	☐
Business Resilience (Business Continuity, Emergency Management & Disaster Recovery)	☐	☐
Contract Management (Guards, Technology Integrators, Contract Employees)	☐	☐
Cyber/Information Technology	☐	☐
Drug and Alcohol Testing	☐	☐
Emerging/Frontier Market Expansion	☐	☐
Global Security Operations Center Management	☐	☐
Insurance	☐	☐
International Workforce Protection and Support	☐	☐
Investigations	☐	☐
Loss Prevention/Asset Protection of goods for resale	☐	☐
Physical/Assets/Facilities (Proprietary Property Not for Resale)	☐	☐
Political Unrest	☐	☐
Regulatory Compliance	☐	☐
Risk Management Planning	☐	☐
Security Technology & Integration	☐	☐
Supply Chain/Product Diversion/Logistics/Distribution	☐	☐
Terrorism	☐	☐
Weather/Natural Disasters	☐	☐
Workplace Violence/Active Shooter Prevention	☐	☐
Executive Protection/Travel Support	☐	☐
Other (Please specify): _____	☐	☐

Q125. In which of the following areas does your enterprise have operations and which do you provide risk and security services?

	No Operations	Operations but no Security Services	Operations with Security Services
Africa	☐	☐	☐
Asia	☐	☐	☐
Australia	☐	☐	☐
Europe	☐	☐	☐
North America	☐	☐	☐
South America	☐	☐	☐

[SECURITY BUDGET AND FACILITIES]

For the following questions, we are looking for your organization's 2014 annual worldwide revenue (for profit) or operating budget (not for profit) and total 2015 security budget. If you do not have these numbers available, please take a moment to gather the information and you may return to the survey at this point.

Note: Organizations that do not enter financial information will not be included in the *Security 500* listing and will not receive a benchmark report.

Q215. What was your organization's annual worldwide revenue (for profit) or operating budget (not for profit) for 2014 (i.e. the annual sales revenue or budget for your entire, global organization including all subsidiaries and locations)?

Please enter only whole numbers and not ranges.

\$ _____

Q220. What is your organization's 2015 security budget? Please provide organization-wide, global security budget including all security staff, hardware, software and depreciation for security equipment.

Please enter only whole numbers and not ranges.

\$ _____

Q235. Compared to your 2014 security operating budget, how has your budget changed in 2015?

- 1 Increased
- 2 Stayed the same
- 3 Decreased
- 4 Don't know

[ANSWER Q240 IF Q235=1]

Q240. By what percent has your security operating budget increased in 2015 compared to 2014?

Please enter only whole numbers and not ranges.

_____ %
99 Don't know

[ANSWER Q245 IF Q235=3]

Q245. By what percent has your security operating budget decreased in 2015 compared to 2014?

Please enter only whole numbers and not ranges.

_____ %
99 Don't know

[EMPLOYEE INFORMATION]

Q305. Approximately, how many employees are in your overall organization?

Please enter only whole numbers and not ranges.

Q310. How many employees in your organization perform the security function? Please do not include security officers/security guards.

Please enter only whole numbers and not ranges.

_____ 99 Don't know

Q320. Please provide the number of contract and proprietary FTE (Full Time Equivalent) Officers in your organization.

Please provide the specific number of FTE Officers "assigned" to your organization. Members of the State Police, Coast Guard or other organizations, for example, which are assigned to your organization, should be included in your total.

Please enter only whole numbers and not ranges.

- 1 Contract FTE Officers _____
- 2 Proprietary FTE Officers _____

[MARKET SECTOR]

Q405. Primarily, in which of the following market sectors is your organization?

- 1 Agriculture/Farming/Food Manufacturing **[SKIP TO PAGE 12]**
 - 2 Arenas/Stadiums/Leagues/Entertainment **[SKIP TO PAGE 14]**
 - 3 Business Services/Consulting **[SKIP TO PAGE 18]**
 - 4 Construction/Real Estate Development **[SKIP TO PAGE 18]**
 - 5 Real Estate/Property Management **[SKIP TO PAGE 18]**
 - 6 Diversified **[SKIP TO PAGE 18]**
 - 7 Education **[SKIP TO PAGE 9]**
 - 8 Energy/ Utilities/Mining/Minerals **[SKIP TO PAGE 15]**
 - 9 Finance/ Banking/ Insurance **[SKIP TO PAGE 6]**
 - 10 Government (Federal, State and Local) **[SKIP TO PAGE 8]**
 - 11 Healthcare/Hospital/Medical Center **[SKIP TO PAGE 11]**
 - 12 Hospitality/Casino **[SKIP TO PAGE 7]**
 - 13 Industrial/Manufacturing **[SKIP TO PAGE 17]**
 - 14 Information Technology/Communications/Media **[SKIP TO PAGE 18]**
 - 15 Ports/Terminals (Sea, Land and Air) **[SKIP TO PAGE 13]**
 - 16 Retail/Restaurants/Convenience Stores/Food Service **[SKIP TO PAGE 18]**
 - 17 Transportation/Logistics/Supply Chain/Distribution/ Warehousing **[SKIP TO PAGE 16]**
-

[FINANCE/BANKING/INSURANCE]

Q505. Which of the following is your organization involved in? (Please select all that apply)

- 1 Banking
 - 2 Finance
 - 3 Insurance
 - 4 None of the above
 - 5 Don't know **[SKIP TO Q515]**
-

[ANSWER Q510 IF Q505=1 OR 2]

Q510. What is the amount of assets under your organization's management (AUM)? Please enter only whole numbers and not ranges.

\$ _____
99 Don't know

[ANSWER Q515 IF Q505=3]

Q515. Which of the following does your company underwrite for? (Please select all that apply)

- 1 Commercial/Businesses
 - 2 Personal
 - 3 Other financial products (Please specify): _____
-

Q525. Does your organization have any retail locations?

- 1 Yes (Specify number): _____
- 2 No
- 3 Don't know

[SKIP TO PAGE 18]

[HOSPITALITY/CASINO]

Q606. Which of the following best describes your role?

- 1 Parent company (i.e. corporate)
 - 2 Part of a larger organization
 - 3 Single location with no parent company
-

[ANSWER Q610 IF Q606=1 OR 3]

Q610. Please provide the following information for your property:

Please enter only whole numbers and not ranges.

- 1 Square footage of your property _____ **[SKIP THIS IF Q606=1]**
 - 2 Average number of employees working on site per day _____
 - 3 Number of hotel rooms at your site _____
-

[ANSWER Q612 IF Q606=2]

Q612. Please provide the following information for your property:

Please enter only whole numbers and not ranges.

- 1 Number of locations for which you provide security _____
 - 2 Estimated number of total hotel rooms across organization _____
-

Q620. Which of the following best describes your facility?

- 1 Hotel with no casino
- 2 Casino with no hotel
- 3 Hotel with casino

[SKIP TO PAGE 18]

[GOVERNMENT]

Q705. Please specify your type of government organization:

- 1 Federal
 - 2 State/Province
 - 3 County/Local
 - 4 Other (Please specify): _____
-

Q710. What agency type defines your government organization?

- 1 Civilian government
 - 2 Police
 - 3 Fire
 - 4 Emergency Operations/Fusion Center
 - 5 Medical
 - 6 Correctional
 - 7 Museum/Library
 - 8 Convention/Entertainment
 - 9 Parks/Recreation
 - 10 Military
 - 11 Other (Please specify): _____
-

Q720. What is the population of the geographic area for which you provide security and safety programs?

99 Don't know

[SKIP TO PAGE 18]

[EDUCATION]

Q905. Please specify the type of educational organization in which you are employed.

- 1 K-12
- 2 College/University
- 3 Other (Specify): _____

[ANSWER Q910 IF Q905=2]

Q910. Which of the following types of educational institutions do you secure? (Please select all that apply)

- 1 Junior College
- 2 Undergraduate
- 3 Graduate
- 4 Law
- 5 Medical
- 6 Dental
- 7 Other (Please specify): _____

Q915. Does your university have a healthcare or hospital facility on campus that your security group is responsible for?

- 1 Yes **[NOTE: Be sure to answer the questions in the healthcare section on page 11]**
- 2 No

Q920. Does your college/university have an athletic stadium or arena that your security group is responsible for?

- 1 Yes **[NOTE: Be sure to answer the questions in the arenas/stadiums section on page 14]**
- 2 No

[ANSWER Q921 IF Q915=1 OR IF Q920=1]

Q921. What percentage of your total security budget is allocated to the following aspects of the college/university? **Please be sure the total equals 100%.**

- 1 College/University _____
- 2 Healthcare/Hospital _____
- 3 Athletic Stadium/Arena _____

[ANSWER Q925 IF Q905=1]

Q925. How many of the following schools do you secure?

Please enter only whole numbers and not ranges.

- 1 Pre-Elementary _____
- 2 Elementary _____
- 3 Middle School _____
- 4 High School _____
- 5 Specialty/Charter _____

[ANSWER Q930 IF Q905=1]

Q930. How many K-12 students are in your educational institution?

Please enter only whole numbers and not ranges.

Q935. How many employees, including faculty, are in your educational institution?

Please enter only whole numbers and not ranges.

Q940. Which of the following safety related programs does your educational institution have? Please select all that apply.

- 1 Prevention programs (alcohol prevention, drug prevention, etc.)
- 2 Sexual harassment prevention programs
- 3 Community outreach program
- 4 Active shooting training program
- 5 Federal, state and local policy issues (e.g. Title IX, Clery, workplace violence, etc.)
- 6 None of the above

[NOTE: If your organization is associated with a hospital or medical center, please answer the questions on page 11. If your organization is responsible for the security of stadiums and/or arenas, please answer the questions on pages 14]

[HEALTH CARE/HOSPITAL/MEDICAL CENTER]

Q805. Please specify the type of organization in which you are employed.

- 1 Medical Center
 - 2 Hospital
 - 3 Assisted Living or Long-Term Health Care Facility
 - 4 Other (Please specify): _____
-

Q806. Which of the following best describes your organization?

- 1 Part of a healthcare system
 - 2 Single site healthcare facility
-

[ANSWER Q807 IF Q806=1]

Q807. Please enter the following information regarding your healthcare system:

- 1 Total number of unique healthcare facilities in your organization _____
 - 2 Total number of beds in your organization _____
-

[ANSWER Q808 IF Q806=2]

Q808. Please enter the following information regarding your healthcare facility:

- 1 Total number of beds in your facility _____
 - 2 Square feet of facility _____
-

Q810. Which of the following best describes your organization?

- 1 For-profit
 - 2 Non-Profit
-

Q860. Which of the following safety related programs does your healthcare facility have? Please select all that apply.

- 1 Prevention programs (alcohol prevention, drug prevention, etc.)
 - 2 Community outreach program
 - 3 Active shooting training program
 - 4 Workplace violence program
 - 5 None of the above
-

[ANSWER Q880 IF YOU DO NOT OFFER A WORKPLACE VIOLENCE PROGRAM]

Q880. Do you plan to implement a workplace violence program in the next twelve months?

- 1 Yes
 - 2 No
 - 3 Don't know
-

[SKIP TO PAGE 18]

[AGRICULTURE/FARMING/FOOD MANUFACTURING]

Q1005. Which of the following best represents your organization's primary business?

- 1 Agriculture
 - 2 Farming
 - 3 Food Manufacturing
 - 4 Other (Please specify): _____
-

Q1015. Does your security organization participate in food safety-related programs?

- 1 Prevention/Strategy
- 2 Business Operations (Inbound Supply, Site, Facility Security, Distribution/Customer Sites)
- 3 Post-event investigations/Response
- 4 Other (Please specify): _____

[SKIP TO PAGE 18]

[PORTS/TERMINALS]

Q1105. Which of the following best describes your organization? (Please select all that apply)

Authority

- 1 Port
- 2 Bridge
- 3 Tunnel
- 4 Road/Turnpike/Tollway
- 5 Other (Specify): **[INSERT SMALL TEXT BOX]**

Mass Transit

- 6 Train
- 7 Subway/Light Rail
- 8 Bus
- 9 Sea Craft
- 10 Airline

Q1125. What is the annual economic impact your authority generates?

\$ _____

99 Don't know

[SKIP TO PAGE 18]

[ARENAS/STADIUMS/LEAGUES/ENTERTAINMENT]

Q1205. Which best describes your organization?

- 1 Professional Team or Organization
 - 2 College Conference or Governing Body
 - 3 Professional League
 - 4 College/University Team
 - 5 Indoor Arena
 - 6 Outdoor Stadium
 - 7 Outdoor event location, not a stadium (e.g. Golf)
 - 8 Entertainment Park
-

[ANSWER Q1206 IF Q1205=1]

Q1206. How many members/employees does your team have?

99 Don't know

[ANSWER Q1207 IF Q1205=2-4]

Q1207. How many member teams are in your organization?

99 Don't know

Q1211. Does your organization have a security policy all members are required to follow?

- 1 Yes
- 2 No

Q1212. Does your organization have a formal emergency management program?

- 1 Yes
 - 2 No
-

[ANSWER Q1215 IF Q1205=2-3]

Q1215. What is the number of events supervised by the organization's headquarters for this sport league annually?

Please enter only whole numbers and not ranges.

99 Don't know

Q1225. Does your sports league have a structured program specifically designed to reduce incidents of fan violence?

- 1 Yes
- 2 No

[SKIP TO PAGE 18]

[ENERGY UTILITIES]

Q1301. Which of the following describes your utility's services? (Select all that apply)

- 1 Exploration
- 2 Mining
- 3 Drilling
- 4 Extraction
- 5 Refining
- 6 Distribution
- 7 Other

Q1305. What type of utility is your organization involved with? (Select all that apply)

- 1 Electric
- 2 Gas
- 3 Sustainable energy (hydro/wind/solar)
- 4 Nuclear
- 5 Wind
- 6 Petroleum
- 7 Oil
- 8 Coal
- 9 Other (Please specify): _____

Q1316. Approximately, what would be the value (in dollars) of the following assets protected by your organization?

Please enter only whole numbers and not ranges.

- 1 Equipment/Facilities \$ _____
- 2 Energy products \$ _____
- 99 Don't know

Q1320. How has the percentage of your overall budget allocated to meeting regulatory requirements changed in 2015 compared to 2014?

- 1 Increased
- 2 Stayed the same
- 3 Decreased

Q1325. Which regulations most impacted your organization in the past two years?

[SKIP TO PAGE 18]

[TRANSPORTATION/LOGISTICS/SUPPLY CHAIN/DISTRIBUTION/ WAREHOUSING]

Q1505. Approximately, what was your estimated shrinkage in dollars in 2014?

Please enter only whole numbers and not ranges.

\$ _____

Q1510. What was your estimated recovered loss in dollars in 2014?

Please enter only whole numbers and not ranges.

\$ _____

[INDUSTRIAL/MANUFACTURING]

Q1605. Does your organization manufacture biopharmaceuticals?

- 1 Yes
- 2 No

Q1615. How many facilities is your security organization responsible for?

99 Don't know

[SKIP TO PAGE 18]

[CONCLUSION]

Q1805. What are the three largest issues you will be facing in 2015 in regards to risk management and security?

Q1807. We would like to understand your security team goals for this year. Please also tell us your department's vision/mission statement. If your department does not have an official mission/vision statement, please tell us how you would describe the security function to the C-suite or other enterprise stakeholders. Please be specific (25 words or less):

Q1810. If there is additional information about your security organization you would like be considered or clarified, please provide it here.

Q1815. If you have any questions or comments regarding the *Security 500* survey, please provide them here.

Q1820. Would you like to be contacted and considered for a personal or team profile in the *Security 500* November 2015 issue?

- 1 Yes
- 2 No

Q1821. You have the option to be included as a qualifying member of the *Security 500*, but not numerically ranked in your sector. You will still have your benchmarking data processed and received a confidential benchmarking report. Those that wish to be ranked in the report will be. Those that do not wish to be will be listed alphabetically within their sector.

Example of Ranked Organizations:

- 1. The Zeta Company
- 2. Beta Industries
- 3. Delta Corporation

Example of Alphabetized Organizations

- *Beta Industries
- *Delta Corporation
- *The Zeta Company

Please indicate your preference:

- 1 Numerically ranked
 - 2 Listed alphabetically
-

Thank you for participating in the 2015 *Security* 500 benchmarking study. The results will be published in the November 2015 issue of *Security* and presented at the *Security* 500 Conference in Washington D.C. on November 16, 2015.

If you have any questions, you may contact Diane Ritchey at ritcheyd@bnpmedia.com.