

# Powerful branding in September's 'The Most Influential People in Security' Issue!

**PLUS amazing bonus reach to influence ASIS attendees and Security social media fans<sup>1</sup>...**

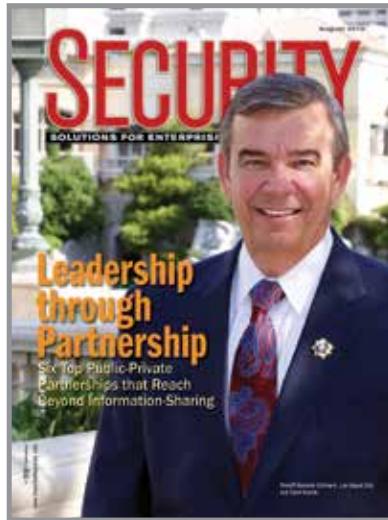
## September Print Advertiser Bonuses:

### ► FREE Show Issue Bonus Distribution

ASIS International Expo, Sept. 29-Oct. 2, Atlanta, GA

### ► FREE Sponsored Facebook Note<sup>2</sup>

Advertise with a full-page or larger in September and you receive a FREE Sponsored Note posted to our Security Facebook page. You reach 35,000+ Security subscribers<sup>3</sup> plus more than 1,900 Security Facebook followers!<sup>1</sup>



**74% will get news via Social Media!\***

74% of Security subscribers plan to visit social media sites to get security-related news in the next 12 months... Reach them through Security social channels! 10,000+ Twitter followers!<sup>1</sup>

## Align your brand with these key features:

- **SECURITY SPECIAL REPORT:** The Most Influential People in Security 2014
- **SOLUTIONS BY SECTOR:** Government – Federal, State & Local
- ASIS Product Preview
- Workplace Violence and Your Enterprise's Customer
- Trends in Training for Enterprise Situational Awareness
- Smart Cards in Government Facilities
- Intelligent Intercom Systems
- Megapixel Cameras' Role in Surveillance
- **ONLINE FOCUS:** Green Security Solutions
- **SECURITY eNEWS:** K-12 – Getting Buy-In from Key Stakeholders

## NEW! Interactive Product Spotlights (IPS)

Invite security leaders to explore your product through a clean and dynamic multi-media experience! Your IPS is like a microsite that exclusively details your product:

- Promoted via email to thousands of enterprise professionals<sup>1</sup>
- Hosted for one year and equipped for embedding on your company website or Facebook page
- Designed by media professionals through our turnkey service
- Includes lead information and analytics of customer views



Send us your product media and our publishing team will custom-build your IPS, host it, and promote it to Security subscribers. Contact your sales rep to reserve or learn more.

# SECURITY

September print ad space closes August 6th

Contact your regional sales representative for details...

[SecurityMagazine.com](http://SecurityMagazine.com)



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<sup>1</sup>Publisher's own data.

<sup>2</sup>Full-page or larger advertisers qualify. Must return signed insertion by close date.

<sup>3</sup>Security December 2013 BPA Brand Report, unique TQ: 35,018.

<sup>\*</sup>Security Reader Preference/Profile Study, June 2014.