

Powerful branding in September's 'The Most Influential People in Security' Issue!

PLUS amazing bonus reach to influence ASIS attendees and *Security* social media fans¹...

September Print Advertiser Bonuses:

➤ **FREE Show Issue Bonus Distribution**

ASIS International Expo, Sept. 29-Oct. 2, Atlanta, GA

➤ **FREE Sponsored Facebook Note²**

Advertise with a full-page or larger in September and you receive a FREE Sponsored Note posted to our *Security* Facebook page. You reach 35,000+ *Security* subscribers³ plus more than 1,900 *Security* Facebook followers!¹



74% will get news via Social Media!*

74% of *Security* subscribers plan to visit social media sites to get security-related news in the next 12 months... Reach them through *Security* social channels! 10,000+ Twitter followers!¹

Align your brand with these key features:

- **SECURITY SPECIAL REPORT:** The Most Influential People in Security 2014
- **SOLUTIONS BY SECTOR:** Government – Federal, State & Local
- ASIS Product Preview
- Workplace Violence and Your Enterprise's Customer
- Trends in Training for Enterprise Situational Awareness
- Smart Cards in Government Facilities
- Intelligent Intercom Systems
- Megapixel Cameras' Role in Surveillance
- **ONLINE FOCUS:** Green Security Solutions
- **SECURITY eNEWS:** K-12 – Getting Buy-In from Key Stakeholders

NEW! Interactive Product Spotlights (IPS)

Invite security leaders to explore your product through a clean and dynamic multi-media experience! Your IPS is like a microsite that exclusively details your product:



- Promoted via email to thousands of enterprise professionals¹
- Hosted for one year and equipped for embedding on your company website or Facebook page
- Designed by media professionals through our turnkey service
- Includes lead information and analytics of customer views

Send us your product media and our publishing team will custom-build your IPS, host it, and promote it to *Security* subscribers. Contact your sales rep to reserve or learn more.

SECURITY

September print ad space closes August 6th

Contact your regional sales representative for details...

SecurityMagazine.com



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¹Publisher's own data.

²Full-page or larger advertisers qualify. Must return signed insertion by close date.

³Security December 2013 BPA Brand Report, unique TQ: 35,018.

*Security Reader Preference/Profile Study, June 2014.