

June ESX Show Issue!

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Must read/must advertise VMS, Lobby Security and Wireless Network features target 35,000+ management-level subscribers!¹

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➤ **FREE Show Issue Bonus Distribution**
Electronic Security Expo (ESX), June 25-26, Nashville, TN



87% take action after seeing ads in *Security*!

87% of *Security* subscribers visit websites, request more information or take other actions after seeing your ads.²

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- Privacy Issues in Cyber Security
- Wired and Wireless Video
- Access Control for 10 Doors and Less
- Smart Cards in Education
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- **SECURITY eNEWS:** Addressing Key Social Media Security Concerns

100% opt-in circulation drives powerful eNews readership!

The *Security* and *TSI* eNewsletters deploy twice monthly to 100% opt-in audiences. Combined open rates average more than 18.25% per edition!²



- *Security* eNews: 19,692 average monthly subscribers,³ 100% opt-in²
- *TSI* eNews: 24,693 average monthly subscribers,³ 100% opt-in²

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 - **NEW!** Cyber Security
- May:**
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- July:**
 - Critical Infrastructure and Cyber



SECURITY

June print ad space closes May 2nd

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¹ Full-page or larger advertisers qualify. Must return signed insertion by close date.

² Publisher's own data; *Security* Reader Preference/Profile Study, April 2013.

³ *Security* December 2013 BPA Brand Report, unique TQ: 35,018.