

June ESX Show Issue!

AND get your exclusive \$1,500 Custom Webinar Credit...

Must read/must advertise VMS, Lobby Security and Wireless Network features target 35,000+ management-level subscribers!¹

June Print Advertiser Bonuses:

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Full page or larger advertisers receive a \$1,500 credit to apply toward your Security Custom Webinar Sponsorship in 2014. (Or instead add SDM's audience to your Security Webinar promotion at no charge.)

► FREE Show Issue Bonus Distribution

Electronic Security Expo (ESX), June 25-26, Nashville, TN

Align your brand with these key features:

- **SECURITY SPECIAL REPORT:** The Enterprise Leadership Issue
- Emergency Response Plans and Procedures
- Privacy Issues in Cyber Security
- Wired and Wireless Video
- Access Control for 10 Doors and Less
- Smart Cards in Education
- **VERTICAL SECTOR FOCUS:** Business Services
- **ONLINE FOCUS:** Training the Security Officer
- **SECURITY eNEWS:** Addressing Key Social Media Security Concerns

100% opt-in circulation drives powerful eNews readership!

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- TSI eNews: 24,693 average monthly subscribers,³ 100% opt-in²



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April:

- Education: K-12
- **NEW!** Cyber Security

May:

- Retail/Convenience Stores/ Banks/Gas Stations

July:

- Critical Infrastructure and Cyber



SECURITY

June print ad space closes May 2nd

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¹Full-page or larger advertisers qualify. Must return signed insertion by close date.

²Publisher's own data; Security Reader Preference/Profile Study, April 2013.

³Security December 2013 BPA Brand Report, unique TQ: 35,018.