

# THE BUSINESS MEDIA FOR SECURITY EXECUTIVES

## Directly influence 35,000+ Security Management Professionals! (Plus, earn 45,000+ bonus impressions!²)

Let *Security* mix your marketing message with our industry-leading editorial package! Your customers trust security media because we write specifically for them – with solutions for integrating technology throughout their enterprise. Advertise and influence **35,000+ subscribers** with **100% holding management authority**.¹ Advertise with a full-page this month to earn 45,000+ bonus impressions through our print and eProduct showcase bonus²... It's an easy way to follow-up ISC West with even more product detail.

### FEATURED APRIL EDITORIAL & TECHNOLOGY:

- Protecting the Facility Against Risk
- Creating & Implementing Crisis and Emergency Management, Business Continuity Resilience Plans
- Winning Monitoring Programs
- Hostile Environment Video Solutions
- Cloud Security – Hosting as a Service
- Managing Temp Workers and their IDs in Government

### APRIL ADVERTISER BONUSES:

#### FREE ISC West Post-Show Exhibitor Print and eProduct Showcases³

Full-page or larger advertisers earn both Showcase items! Print Showcase includes a 4-color photo and 50-word description for 35,000+ subscribers.¹ eProduct Showcase includes 50-words, a 4-color image, and a URL link emailed to 10,000+ *Security* subscribers.²



#### FREE AdScore Advertising Ratings Study³

Our upcoming survey will record reader reaction and impressions of all April prints ads. Studies like this can run up to \$5,000. Your copy is FREE when you advertise with a full-page in this issue!

#### FREE Bonus Distribution Expo Seguridad, April 24-26, Mexico City, Mexico



## More Media Opportunities:

### Security Webinars Generate Leads

Generate hundreds of sales leads² when you sponsor a popular Educational Webinar. You receive all sales leads plus thousands of ad impressions² through our multimedia promotional blitz – featuring your logo in print, eNewsletter and online!



### eNewsletters Build Brand Awareness!

*Security* eNewsletter: 21,000+ opt-in subscribers.²

*Today's Systems Integrator* eNewsletter: 26,000+ opt-in subscribers.²



## April print ad space closes March 5th.

Learn more from your regional sales representative:

**CHRIS WARD**  
Assoc. Publisher, Mid-Atlantic,  
Southeast Region  
(770) 205-4779  
wardc@bnpmedia.com

**TARA SCHELLING**  
Northeast Region  
(267) 544-0956  
schellingt@bnpmedia.com

**KENT BEAVER**  
Western Region  
(310) 474-7158  
kent.beaver@verizon.net

**DOUG O'GORDEN**  
Midwest Region  
(847) 548-0680  
ogordend@bnpmedia.com

**HEIDI FUSARO**  
Inside Sales,  
Classifieds &  
Help Wanted  
(630) 518-5470

fusaroh@bnpmedia.com

# SECURITY

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**SecurityMagazine.com**



¹Security December 2011 BPA Circulation Statement. TQ: 35,010 (29,390 print + 301 digital + 5,319 both print & digital).

²Publisher's own data. ³Full-page or larger advertisers qualify. Must return signed insertion by close date.