SECURITY 2015 Editorial Calendar

MONTH	January	February	March	April	May	June
Ad Close Date	12/1/2014	1/9/2015	2/4/2015	3/5/2015	4/7/2015	5/4/2015
Editorial Deadline	11/14/2014	12/15/2014	1/15/2015	2/14/2015	3/16/2015	4/15/2015
Special Report	Annual Innovations & Technology Report	So You're a Cyber Victim – Now What?	*Bridging the Gap Between Security Integration and Engineering*	Business Continuity and Emergency Response Plans	THE NEW CSO: *Customer Facing and Focused*	Security Enterprise Leadership Issue + Security Enterprise of the Year
Security Leadership & Management	Managing Access & IDs from the Security Operations Center	Profiles in Excellence: Manufacturing Security	Penetration Testing: Cyber and Physical	Profiles in Excellence: Healthcare Security	Money Matters: Working with Your CFO	Profiles in Excellence: K-12 Security
Enterprise Security Solutions	Executive Protection Best Practices	Security Officer Strategies and Tools	Security Steps to Improve Enterprise Insurance Rates	Protecting Intellectual Property	Life Safety Tools and Strategies	Cybersecurity Awareness Training for the Enterprise
Integrated Solutions	• Living in a Hybrid World: How to Migrate from Analog to IP • Mass Notification Solutions for Large Campuses	• Lockdown Tools & Active Shooter Scenario Procedures • Remote Audio and Video Monitoring • Detecting Intruders with Thermal Cameras	• ISC West Product Preview • Retail Monitoring with Video Surveillance • Analytics: Bio, Facial and Voice	• RSA Product Preview • Saving on Infrastructure with Wireless Cameras • Parking Lot & Garage Security • Smart Card Best Practices	• Covert Security Strategies for Investigations • Data Center Security: Physical and Cyber • Surveillance to Mitigate Crime & Litigation on Mass Transit	• Using Surveillance to Mitigate Copper Theft • Key Control and Door Hardware • Visitor Management and Badging Solutions
Vertical Sector Focus		Casino/Hospitality Security	Property Management	Supply Chain and Warehousing Security		Banking & Finance: Physical and Cybersecurity
Solutions By Sector	SOLUTIONS By Sector Education: Universities and Colleges		SOLUTIONS By Sector Education: K-12	SOLUTIONS By Sector Physical Security on the Network: Mitigating Cyber Risks	SOLUTIONS By Sector Retail/Convenience Stores/Banks/Gas Stations	
	VALUE ADD	VALUE ADD	VALUE ADD	VALUE ADD	VALUE ADD	VALUE ADD
FREE Bonus Show Distribution	Barnes Buchanan Conference			ISC West RSA Conference PSA-TEC	NFPA DC Cyber Security Summit	ESX
FREE Value Added Bonuses for Full-page Print Advertisers	• 50% Name Bonus on Your HTML eBlast • Go Large! Buy a Full-page Ad and Get a Second Full Page in January	• SecurityTV Video Posted in February • $500 Credit for any Q1 *Solutions By Sector* Sponsorship	• ISC West Show Exhibitor eProduct Showcase • $1,000 Custom Webinar Credit or add *SDM*'s Promotional Audience	• ISC West Show Exhibitor Print Showcase • Sponsored Note on *Security*'s Facebook Page	• 2,000-name *Security* Subscriber Mailing List • 25% of your Print Advertising Investment Applied to May eMedia	• Whitepaper Posted Online and Promoted in *Security* eNews • Sponsored Tweet to All *Security* Followers

July	August	September	October	November	December	MONTH
6/3/2015	7/8/2015	8/5/2015	9/8/2015	10/5/2015	11/3/2015	Ad Close Date
5/15/2015	6/15/2015	7/15/2015	8/14/2015	9/15/2015	10/15/2015	Editorial Deadline
Major League: Securing Sporting and Entertainment Venues	Cybersecurity and the Insider Threat	Most Influential People IN SECURITY	Global Enterprise Fraud and White Collar Crime	SECURITY 500	Guarding Special Report & Top Security Officer Companies	**Special Report**
Profiles in Excellence: Retail Security	Information Sharing for School Security	Profiles in Excellence: University Security	Addressing Privacy Concerns in Security	Emergency Abroad: International Security Resources	Profiles in Excellence: Government Security	**Security Leadership & Management**
Outfitting Proprietary Security Officer Forces	Gleaning More Value from Third-Party Assessments	Investigations & Forensics	Customer Service and Security Officers	Cybersecurity Education & Training	Achieving Compliance in 2016	**Enterprise Security Solutions**
• Adding Business Value with Megapixel Cameras • NFC Applications for Security and Business • Managing Temporary Workers and Contractors	• ASIS Product Preview • Maintaining 24/7 Awareness with Day/Night Cameras • RFID Readers & Applications	• Intrusion Detection: Cyber and Physical • Tracking Merchandise and People in Retail Surveillance • Managing Access for 20 Doors or Less	• Security Solutions for Temporary Installations • Video Surveillance in K-12 Schools • IP-Based Access Control	• Cost-Effective Video Management Solutions • Ruggedized Security for Difficult Terrain • Intelligent Intercoms and Mass Notification	• Multipurpose IDs for Higher Education • Access Control for the SMB • Video Strategies for the Supply Chain	**Integrated Solutions**
Ports: Air, Sea and Land	Hospitals and Medical Centers		Sporting Events & Arenas	The Security 500®	Critical Infrastructure: Cyber and Physical Security	**Vertical Sector Focus**
SOLUTIONS By Sector Critical Infrastructure		SOLUTIONS By Sector Government: Federal, State, Local		SOLUTIONS By Sector The Security 500®	SOLUTIONS By Sector Healthcare/Hospitals/Medical Centers	**Solutions By Sector**
VALUE ADD	VALUE ADD	VALUE ADD	VALUE ADD	VALUE ADD	VALUE ADD	
NCS⁴ SecurityXChange	Black Hat USA	ASIS International CPSE China NY Cyber Security Summit	CANASA Boston Cyber Security Summit	Security 500® Conference Securing New Ground ISC East	CSAA	**FREE Bonus Show Distribution**
• $500 Credit for any Q3 *Solutions By Sector* Sponsorship • SecurityTV Video Posting in July	• ASIS Pre-Show Exhibitor Print & eProduct Showcases • Sponsored Note on *Security's* Facebook Page	• Sponsored Tweet to All *Security* Followers • 50% Discount on your Website Sector Sponsorship	• $500 *Today's Systems Integrator* eNews Advertising Credit • ISC East Exhibitor eProduct Showcase	• $500 Credit toward Security 500® Webinar Sponsorship • Security 500® Mailing List	• Buy a Full-page Ad and earn a 1/2-page Profile • 50% Name Bonus on your HTML eBlast	**FREE Value Added Bonuses for Full-page Print Advertisers**