

SECURITY 2014 Editorial Calendar

MONTH	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Ad Close Date	12/3/2013	1/7/2014	2/4/2014	3/5/2014	4/4/2014	5/2/2014
Editorial Deadline	11/15/2013	12/15/2013	1/15/2014	2/15/2014	3/15/2014	4/15/2014
Special Report	Interviews with 5 Leading CISOs	Guarding Special Report and Top Guard Companies	How GSOCs Can Create an Enterprise Security Solution	The Security Enterprise Leader and the Integrator Relationship	Global Enterprise Fraud: Physical and Cyber Risks	THE SECURITY ENTERPRISE LEADERSHIP ISSUE
Security Leadership and Management	Psychology and Securing K-12 and Higher Ed Security	Intrusion Detection and Cyberattacks	Making Your Enterprise 'Snoop Proof'	Security Incident Reporting Strategies	Understanding and Implementing New Fire Codes	Emergency Response Plans and Procedures
Enterprise Security Solutions	Protecting Corporate Data on the Road	Training Security Volunteers	Locked Down: Preparing a Facility for a Prolonged Stay	Cyber Security Insurance: Do You Need It?	Background Investigations and Forensics	Privacy Issues in Cyber Security
Integrated Solutions Video Surveillance, ID Management, Access Control	<ul style="list-style-type: none"> Detecting and Preventing Fake IDs Healthcare Access Controls: Physical and Cyber Video Surveillance for the SMB 	<ul style="list-style-type: none"> Securing a Temporary Perimeter Remote Monitoring in Intelligent Buildings Audio Detection and Analysis for Effective Response 	<ul style="list-style-type: none"> ISC West Product Preview Thermal Cameras and Outdoor Video ID Management for Government Facilities 	<ul style="list-style-type: none"> Employee Monitoring with Video RFID Readers and Applications Analytics: Facial, Bio and Voice 	<ul style="list-style-type: none"> Cost Effective Video Management Systems Lobby Security and Visitor Management in Healthcare Wireless Mesh Network Benefits 	<ul style="list-style-type: none"> Wired and Wireless Video Access Control for 10 Doors and Less Smart Cards in Education
Vertical Sector Focus		Cyber Risk and Security Special Report	Utilities: Physical Security and Cyber Security	Finance and Banking		Business Services
Solutions By Sector with SDM	SOLUTIONS By Sector Education: Universities and Campuses			SOLUTIONS By Sector Cyber Security Education: K-12	SOLUTIONS By Sector Retail/Convenience Stores/Banks/Gas Stations	
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Bonus Show Distribution	Barnes Buchanan Conference	RSA Conference	ISC West	PSA-TEC	NFPA	Electronic Security Expo (ESX)
FREE Value Added Bonuses for Print Advertisers	50% More eBlast Names FREE with eBlast Order \$500 Security or TSI eNewsletter Advertising Credit or \$1,000 eNewsletter Video Credit	SecurityTV Video in February Sponsored Note on Security's Facebook Page	ISC West Show Exhibitor Print & eProduct Showcases	Print Mobile Tag Showcase Item Online Showroom Live for 3 Months	2,500-name Security Subscriber Mailing List 20% of your Print Advertising Investment Applied to May eMedia	\$1,500 Webinar Credit or add SDM's Audience for FREE
Online Focus	Situational Awareness in the Supply Chain	Video Strategies to Secure Ports	Preemployment Screening Strategies	High-Tech Security Officer Equipment	Security Officer Uniforms	Training the Security Officer
Security eNewsletter Topics	Lessons Learned from Security Incidents in 2013	Hire a Hacker to Secure Your Cyber Enterprise	Executive Protection Best Practices	Kicked While You're Down: Enterprise Resilience During Multiple Incidents	Fraud and the SME	Addressing Key Social Media Security Concerns

JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	MONTH
6/3/2014	7/8/2014	8/6/2014	9/5/2014	10/3/2014	11/3/2014	Ad Close Date
5/15/2014	6/15/2014	7/15/2014	8/15/2014	9/15/2014	10/15/2014	Editorial Deadline
How the Pros Secure Major Sporting Events	Leading Examples of Secure Cities and What Lessons Private Enterprises Can Learn	Most Influential People IN SECURITY	Preparing for the Super Storm and Natural Disasters	SECURITY 500	9th Annual Innovations and Technology Report Annual Security Services Directory	Special Report
Setting Up Shop in Hazardous Locations	Loss Prevention and White Collar Crime Prevention Strategies	Workplace Violence and Your Enterprise's Customer	Successful Older and Smaller Buildings with Newer Security	The Do's and Don'ts in Contract Security	Credentials for the Security Executive in 2015	Security Leadership and Management
How PSIM Can Help You Manage Operations and Events	Background Checks and Investigation Best Practices	Trends in Training for Enterprise Situational Awareness	Proven Solutions to Securing the Supply Chain	Top Ways to be 'Cyber Secure'	Emerging Regulations and Compliance Acts in 2015	Enterprise Security Solutions
• Day/Night Cameras • Monitoring Solutions for the SMB • People Tracking Solutions	• Smart Cards in Government Facilities • Video Analytics • Parking Lot and Garage Security	• ASIS Product Preview • Intelligent Intercom Systems • Megapixel Cameras' Role in Surveillance	• Remote Access Management for the SMB • Intelligent Video Systems • Migrating from Keys to Electronic Access Control	• IP-Based Video Storage • Lobby Security for the SMB • Hostile Environment Video Solutions	• Video Solutions for the Supply Chain • IP Based Access Control • Mass Notification and Emergency Management in Healthcare	Integrated Solutions Video Surveillance, ID Management, Access Control
Ports: Air, Sea and Land	Cyber Risk and Security Special Report		Sporting Events and Arenas	The Security 500	Property Management	Vertical Sector Focus
SOLUTIONS By Sector Critical Infrastructure and Cyber		SOLUTIONS By Sector Government: Federal, State, Local		SOLUTIONS By Sector Healthcare/Hospitals/ Medical Centers		Solutions By Sector with SDM
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NCS* Sports Security & Safety Conference SecurityXchange	Black Hat USA	ASIS International Expo		Security 500 Conference Securing New Ground ISC East		Bonus Show Distribution
Whitepaper Posted Online and Promoted in <i>Security</i> eNews SecurityTV Video in July	ASIS Pre-Show Exhibitor Print & eProduct Showcases	Sponsored Note on <i>Security</i> 's Facebook Page	\$1,500 Webinar Credit	ISC East Exhibitor Print & eProduct Showcases Motion, Animation or Video – Digital Edition Ad Upgrade	Print Ad Bonus: Buy a FULL PAGE and Get a Bonus 1/2 PAGE HTML eBlast to 2,500 <i>Security</i> Subscribers	FREE Value Added Bonuses for Print Advertisers
PSIM Strategies	New Ways to Achieve Certifications	Green Security Solutions	Virtual Guard Tools		Video Alarms and Monitoring	Online Focus 
Perimeter Security	ASIS City Preview: Atlanta	K-12 – Getting Buy-In from Key Stakeholders	Loss Prevention in Retail for the Holiday Season	The Security 500 Report	Training Your Employees to Travel Safely in 2015	Security eNewsletter Topics 