

Engage 29,000+ in our popular
NFPA / ESX / SDM 100 Gala
SHOW ISSUE!¹

PLUS: Fire Alarms State of the Market Report...

June Print Advertiser Bonuses

- **BONUS** *SDM* Buyers Guide Listing Package²

June Buyers Guide advertisers receive a bonus color logo, a Web link to your company site, and more!

- **BONUS** Subscriber Mailing List²

Full-page or larger June issue advertisers earn a one-time-use *SDM* direct mail list featuring 2,000 names from your selected demographics!

- **BONUS** Show Distribution

- NFPA, June 22-25, Chicago, IL
- Electronic Security Expo (ESX), June 24-26, Baltimore, MD
- SDM 100 Gala, June 25, Baltimore, MD



June Editorial + Featured Technologies

- *SDM* State of the Market Report: Fire Alarms
- *SDM* 2015 Buyers Guide
- Business Software, Services & Tools for Operational Efficiency
- Migrating to IP & Hybrid Video Products
- Cloud-Based Access Control Solutions
- Mass Notification & Emergency Communications
- **smar+HOME|BUSINESS:** Residential Access Control & Video



89%

of surveyed professionals have
TAKEN ACTION after seeing an ad
in *SDM* over the last six months!³

June print ad space closes: **May 7th!**

See more >>>



2015 ANNUAL BUYERS GUIDE: Multimedia Resources for Brand Awareness!



SDM's June Buyers Guide is the industry's most comprehensive resource for purchasers. Your advertising and listings reach:

- 29,000+ subscribers in print!¹
- Thousands of attendees via trade show distribution!⁴
- Tens of thousands searching online!¹

Visit www.SDMmag.com/buyersguide to get listed... And contact your regional sales manager for advertising opportunities!

NATIVE ADVERTISING SOLUTIONS

Drive brand awareness by publishing your sticky, buzz-worthy, non-commercial content alongside SDM's trusted editorial. Package includes your high-quality editorial labeled as "Sponsored Content" online, in our eNewsletter and on our social media outlets. Contact your regional sales manager to reserve or learn more!



CONFIRM YOUR SDM 100 GALA SPONSORSHIPS!

Join us June 25th for the 9th Annual SDM 100 Gala! Your sponsorship lets you network with SDM 100 company executives in a relaxed social environment. Contact us for sponsorship information.



Contact your regional sales manager for more information.

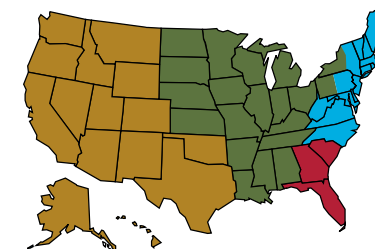
Mention promo code "SDMJune" for additional bonus opportunities!

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SDMmag.com

One Channel. One Media... One Choice!

¹SDM December 2014 BPA Brand Report, unique TQ: 29,009. 19,107 average unique monthly browsers.

²Full-page or larger advertisers qualify. Must return signed insertion by close date.

³SDM Reader Preference/Profile Study, July 2013.

⁴Publisher's own data.