


2012 Editorial Calendar

Month	January	February	March	April	May	June
Ad Close Date	Dec. 2, 2011	Jan. 6, 2012	Feb. 3, 2012	March 5, 2012	April 4, 2012	May 4, 2012
Editorial Deadline	Nov. 20, 2011	Dec. 20, 2011	Jan. 20, 2012	Feb. 20, 2012	March 20, 2012	April 20, 2012
Special Report	Five Security Projects: Their Secrets to Success	Guarding Special Report and Top Guard Companies	The Security Integrator Relationship: What's Working, What's Not	Protecting the Facility Against Risk	What Your CEO Thinks: Security's Performance Report Card	The Leadership Issue
Leadership and Management	Social Media and Security: Taking a Leadership Role	Mergers and Acquisitions: Security's Function	Preventing IP Theft: The Do's and the Don'ts	Creating & Implementing Crisis and Emergency Management, Business Continuity Resilience Plans	How to Train Your Staff to Prevent Workplace Violence	Your CFO and You: The Top 5 Ways to Manage the Relationship
Enterprise Services	Hosting the Cloud in 2012: Risks and Benefits	Proven Security Training Programs	Mass Notification and Emergency Management	Winning Monitoring Programs	Successful Public/Private Partnerships	How Public Sector Standards & Regulations Drive Private Sector Adoption
Integrated Solutions: Video Surveillance, ID Management, Access Control	<ul style="list-style-type: none"> • Video Analytics: Why You Can't Afford to Discount It • Remote Access Control Solutions That Work • Using Wireless Video to Secure Multiple Locations 	<ul style="list-style-type: none"> • Understanding and Implementing Megapixel Video • New VMS Features and Benefits • Intelligent Intercom Systems 	<ul style="list-style-type: none"> • Gates and Turnstiles • Designing the Best Badge and ID for Universities and Campuses • Best Practices in Securing the Great Outdoors 	<ul style="list-style-type: none"> • Hostile Environment Video Solutions • Cloud Security – Hosting as a Service • Managing Temp Workers and Their IDs in Government 	<ul style="list-style-type: none"> • Day/Night Cameras: How They Work • Migrating from Prox to Smart Cards • Success! Top 5 People Tracking Solutions 	<ul style="list-style-type: none"> • Moving Legacy Access Control into Open Systems • H.264's Impact on Video Surveillance • New Printers and Badging Systems
Vertical Sector Focus	Critical Infrastructures		Property Management			Finance/Banking/Insurance/Retail
Solutions By Sector with SDM		SOLUTIONS By Sector Education: Universities and College Campuses and K-12			SOLUTIONS By Sector Retail, Convenience Stores, Banks, Gas Stations	
Month	January	February	March	April	May	June
Bonus Show Distribution	Barnes Buchanan Conference, Palm Beach, FL	ASG Security Summit, Seattle, WA	ISC West, Las Vegas, NV	Expo Seguridad, Mexico City, Mexico	PSA-TEC, Westminster, CO NFPA, Las Vegas, NV	ESA Expo, Nashville, TN
FREE Value Added Bonuses for Print Advertisers	FREE Corporate Profile \$500 eNewsletter Credit (TSI or Security)	FREE Sponsored Note on Security's Facebook Page	\$500 Digital Edition Advertising Credit	FREE AdScore Advertising Rating Study FREE ISC West Post-show Exhibitor Print and eProduct Showcases	FREE Mobile Tag Showcase	FREE Online Showroom Posting June-December
Special Bonus Opportunities	ISC West Show Triple Play! Get a FREE 4/c Profile or Ad in our ISC West show supplement when you advertise a half page or larger in each first quarter issue.					

2012 Editorial Calendar

SECURITY

Month	July	August	September	October	November	December
Ad Close Date	June 4, 2012	July 9, 2012	Aug. 6, 2012	Sept. 7, 2012	Oct. 3, 2012	Nov. 2, 2012
Editorial Deadline	May 20, 2012	June 20, 2012	July 20, 2012	Aug. 20, 2012	Sept. 20, 2012	Oct. 20, 2012

Special Report	Solving The Big Three: Theft, Asset Tracking, IP Theft	Most Influential People in Security	Securing the Global Enterprise	Workplace Violence: Policies, Procedures and Prevention	The Security 500 	7th Annual Innovations, Technology and Regulations Report and Forecast for 2013
Leadership and Management	Setting Standards and Evaluating Your Security Staff	Employee Fraud Prevention Solutions	Best Examples of a Long-Term Strategic Security Plan	Metrics and Measurement: Measuring Security's Role	How to Show ROI and Secure Funding	Best Ways to Motivate and Train Your Guard Force
Enterprise Services	Guarding Programs For Your Budget	Securing the Supply Chain and Ensuring Food Safety	Fire & Life Safety and Regulatory Issues	Risk Management Solutions and Insurance Planning	How Security is "Going Green"	Public-Private Partnership Success Stories
Integrated Solutions: Video Surveillance, ID Management, Access Control	<ul style="list-style-type: none"> Doors – Electromagnetic, Electric and Standalone Systems The Costs Associated with Megapixel Video Parking Lot and Garage Security in Hospitals 	<ul style="list-style-type: none"> Video Surveillance Monitoring Solutions Effective Access Control at a Lower Cost Enterprise Wide ID Card and Printing Solutions 	<ul style="list-style-type: none"> New Ways to Control Access in Difficult Environments Video Analytics for Retail Wireless Mesh Network Benefits 	<ul style="list-style-type: none"> Thermal Cameras: Why They are Hot Guardhouses and Access Points for Universities and Campuses Analytics: Bio, Facial and Voice Recognition 	<ul style="list-style-type: none"> Mass Notification Systems and Emergency Management Solutions Securing the Perimeter Video Storage Solutions For Small and Medium Sized Enterprises 	<ul style="list-style-type: none"> Asset Tracking in Retail – Tales from the Front Best Applications in Hosting the Cloud Smart Card Update and New Solutions
Vertical Sector Focus		Sporting Events and Arenas		Supply Chain/ Distribution/Warehousing		Casinos and Gaming
Solutions By Sector with SDM			SOLUTIONS By Sector Government: Federal, State and Local	SOLUTIONS By Sector Casinos & Gaming	SOLUTIONS By Sector Healthcare/Hospitals/ Pharma/Medical Centers	

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Bonus Show Distribution	NCS ⁴ Sports Security & Safety Conference	CEDIA, Indianapolis, IN SecurityXchange, Park City, UT	ASIS, Philadelphia, PA	SECURITY WEEK Securing New Ground™/Security 500 Conference, New York, NY ISC Solutions, New York, NY		
FREE Value Added Bonuses for Print Advertisers	FREE 3-minute Online Video Ad FREE Social Media Showcase	FREE ASIS Pre-Show Exhibitor Print and eProduct Showcases FREE App Spotlight	\$500 Digital Edition Advertising Credit	\$1,000 Webinar Credit	FREE Security 500 Database \$500 iSecurity Booth Credit	FREE Online Whitepaper Posting FREE Social Media Print and eProduct Showcases
Special Bonus Opportunities		ASIS Show Double Play! Get a FREE Profile or Ad in our ASIS show supplement when you advertise two or more full pages in August & September.				