

RETURN FORM BY:
October 26, 2007

2008 BUYERS GUIDE

FREE LISTING QUESTIONNAIRE
Manufacturers/Services Section - December 2007

Account No: 1
Page: 1 of: 3

Sales/Mktg. Mgr.

Please correct the contact and mailing information for the Person Responsible for Updating this Listing.

Make it easy for buyers to find you - in Security's Digital Edition and Online Buyers Guide emailed to over 24,000 security professionals and on the web for one year at www.securitymagazine.com with a projected annual audience of over 190,000.**

Send in your listing form today - it's free.

BE SURE YOUR LISTING STANDS OUT & BUYERS CALL YOU - ORDER A DIGITAL DISPLAY AD & GET A FREE DELUXE LISTING OR UPGRADE WITH ANY ONE OF OUR LISTING OPTIONS. See the last page for details.

Please complete this form, sign, date and return. To ensure accuracy, please clearly print or type any changes or additions to the listing information that follows. If you are not the correct person, please forward this form to that individual.

PUBLISHED COMPANY INFORMATION

Company:

Division:

Address:

City:

Zip/Postal Code:

Phone:

Fax:

Email:

Web/Home Page:

State/Province:

Country:

Your listing will NOT be processed without the following information:

Please sign and return all pages of this form by October 26, 2007 in the envelope provided or by fax to Laura Cox at 248-283-6534.

Name: _____ Title: _____
Signature: _____ Date: _____
Email:* _____ Fax:* _____

*Security is moving to an online listing form and future listing notifications will be sent via email. By providing your fax number you are giving permission to fax you with questions concerning this or future listings. If you do not wish to receive faxes, please leave the fax field blank. All other fields required.

**Digital edition distribution from ePost Data June 2007; Web Audience based on Net Tracker data July 2007.



Occasionally, listed companies receive special email offers from relevant organizations. If you do not wish to receive such offers, please check here.

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BUSINESS STATUS

Please indicate whether your company manufactures, distributes or provides services (please check all that apply):

- Manufacturer Service Provider Distributor (Stocking Wholesale)
 Distributor (Online only) Dealer/Integrator

CUSTOMER GROUPS

Please indicate the customer groups you sell products to (please check all that apply):

- Dealers, Integrators, and/or Distributors Only
 End-Users Only
 Both Dealers/Integrators and End-Users
 Other (please indicate) _____

REGISTERED NAMES AND TRADENAMES - YOU MUST OWN THE REGISTERED NAME OR TRADEMARK

You must be the owner of the registered name or trademark to list it. Do not list registered names or trademarks if you are a distributor or manufacturer's rep. Limit of five. Indicate Trademarks with an * sign and unregistered or pending trademarks with an = sign.

PRODUCT LISTING SECTION - **IMPORTANT -You must Select Product Codes to be Searchable Online**

ALL PRODUCT CODES ARE INCLUDED WITH YOUR FREE LISTING. Your company name will appear under the following product categories. Add code numbers and descriptions of any additional headings under which you wish to be listed. Security has added several new codes for 2008 so please refer to the enclosed Product Heading List for the complete list of code numbers and headings available. To delete a category, "X" out the Product Code Number. Please write in any new code suggestions for possible approval.

MAKE YOUR COMPANY STAND OUT - Purchase logos or mini ads to add to your product categories. Mark each product code you'd like upgraded as follows:

- Logo (\$190 ea.) - Mark an "L"
2" mini ad (\$295 ea.) - Mark with a "2AD"
3" mini ad (\$395 ea.) - Mark with a "3AD"
Product Banner Online (\$250 ea.) - Mark with a "B"

CODE NUMBER / HEADING INDICATE UPGRADE

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Enhancement Order Form

YES! Include my company in the Security 2008 Buyers Guide in Digital Edition and Online. See my options below:

LISTING PACKAGE (Select Only One)	PRICE	DETAILS
DIGITAL DISPLAY <input type="checkbox"/> FULL-PAGE DISPLAY AD IN DIGITAL EDITION	\$1800	Includes FREE Deluxe Listing Package
<input type="checkbox"/> ½ PAGE DISPLAY AD IN DIGITAL EDITION	\$1080	Includes FREE Deluxe Listing Package
PREMIUM LISTING <input type="checkbox"/> GREAT DIGITAL & ONLINE COMBO	\$995	Only \$300 for Digital Display Advertisers
<ul style="list-style-type: none"> • Boldface basic listing in digital • 4/c logo in digital supplier section and online • Live Web & Email Link in digital and online • Up to 3 Product Photos or 2" Mini Ads • NEW Up to 3 Spec Sheets* (.pdf) - Online • Premium designation online (appear first) • Email Lead Form 		Product Categories _____
Deluxe Listing <input type="checkbox"/> LISTINGS, LINK & LOGOS	\$665	FREE for Digital Display Advertisers
<ul style="list-style-type: none"> • Boldface basic listing in digital • Live web and email links • 4/c logo in digital supplier section & online • 2" Mini Ad in digital in one product category • Improved search ranking online (appear 2nd) 		Product Category _____
Logo Listing <input type="checkbox"/> LISTING & LOGO	\$195	
Boldface basic listing in digital & one 4/color supplier logo in digital & online		
Linked Listing <input type="checkbox"/> LISTING & LIVE LINKS	\$175	
Boldface basic listing in digital & live web and email links in digital & online		
Boldface Listing <input type="checkbox"/> Boldface basic listing in digital	\$125	
Basic Listing <input type="checkbox"/> In the digital and searchable online versions	FREE	

ADDITIONAL OPTIONS: Add Product Logos, Mini Ads, Banners or Tile Ads to Your Listing Package

Please see page 2 of the order form to mark the categories you would like upgraded with a logo or mini ad.

Product Logos	____ Number of Product Logos (digital only)	\$190 ea.	Total (# of Logos x \$190) _____
2" Mini Ads	____ Number of 2" Mini Ads (digital only)	\$295 ea.	Total (# of Ads x \$295) _____
3" Mini Ads	____ Number of 3" Mini Ads (digital only)	\$395 ea.	Total (# of Ads x \$395) _____
Product Banners	____ Number of Online Product Banners	\$250 ea.	Total (# of Banners x \$250) _____
(your banner appears anytime the code selected is accessed)			
Tile Ad Online	<input type="checkbox"/> Your tile ad online appears throughout buyers guide pages with a live link	\$525	

Submit materials by November 1, 2007 to weberd@bnpmedia.com.

Use my logo from last year **Use my mini ad from last year** (Logos, Mini Ads & Products Photos as JPG, EPS or TIF format at 300 dpi; spec sheets as a single product document in a low res pdf, max file size 200k)

Questions about listing enhancements? Contact Dawn Weber at 248-786-1661 or weberd@bnpmedia.com.

Prepayment Required – please fill in payment information:

Please Select Your Method of Payment

Check (Payable to BNP Media in U.S. Funds – Mailed to Laura Cox) Check # _____

AMEX Visa MasterCard Diners Club

Card # Exp. Date _____

Authorized Signature _____ Print Name _____

Email Address for Receipt _____

TOTAL AMOUNT:

\$ _____

All prices are net and non-commissionable. Credit Card payments will appear on your statement as BNP Media. NOTE TO COMPANIES OUTSIDE OF THE U.S. AND CANADA: PAYMENT PREFERRED ON A CREDIT CARD. CHECKS MUST BE IN U.S. FUNDS AND DRAWN ON A U.S. BANK.