

SECURITY Webinars



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Sponsorship Benefits:

- Build your brand. Demonstrate your expertise.
- Gain quality sales leads – all participants must register to view program and you receive the leads (includes name, company, title, address, phone, email). Reporting link is active for 12 months!.

Your logo will prominently appear as the sponsor on all Webinar promotions including:

- 1 minute sponsor promotion at the beginning of the Webinar
- Sponsor logo and link on event registration page and audience viewing console
- Advertisement promoting your webinar in *SECURITY* print issue
- Promotion in *SECURITY* bi-weekly e-newsletter
- Banner ad promotion on securitymagazine.com
- Email blast promotion to *SECURITY* subscription base (plus, you can target specific markets)
- Final program will be posted on securitymagazine.com for an entire year!

Each event offers an exclusive sponsorship opportunity for only \$8,500 for the first 100 attendees, and \$60 for each additional attendee.

Security Magazine is the Business Magazine for Security Executives!

RECENT RESULTS*

Top 10 Tips for Success With Video Analytics

February 19, 2008
Registration 451, Attendees 211

Insider Threat: Defend Your Enterprise

February 21, 2008
Registration 234, Attendees 80

*Results as of 3/5/2008. Attendees equal total number of unique viewers to date.

SUGGESTED TOPICS

Mass Notification – Diverse ways to deliver emergency information

Identification Cards – Tips and trends for designing and printing

Parking Lot and Garage Security – Ideas and products to protect the most vulnerable areas

RFID – Technology that covers and follows assets through the supply chain

Visitor Management – Network-based systems that increase security

SECURITY

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Contact your **SECURITY** regional marketing manager today to reserve your date and time.

Bill Zalud

Editor
(630) 694-4029
Fax: (248) 502-1018
zaludb@bnpmedia.com

Mark McCourt

Publisher
(610) 436-4220 x8531
Fax: (248) 244-2042
mccourt@bnpmedia.com

Randy Green/ Deb Soltesz

Regional Sales Mgr., East
(248) 244-6498
Fax: (248) 244-6439
greenr@bnpmedia.com
solteszd@bnpmedia.com

Doug O'Gorden

Regional Sales Mgr., Midwest
(847)548-0680
Fax: (248)786-1351
ogordend@bnpmedia.com

Kent Beaver /Anna Griffin

Regional Sales Mgr., West
(310) 472-7158
Fax: (310) 472-7159
kent.beaver@verizon.net
ac.griffin@verizon.net