

# Directly Influence 35,000+ Managers in Security<sup>1</sup> ...

(Plus, get your FREE Advertising Readership Study.)

## IN PRINT:

### The Business Magazine for Security Executives

Let *Security* mix your marketing message with our industry-leading editorial package! Your customers trust security media because we write specifically for them—with solutions for integrating technology throughout their entire enterprise. Advertise and influence **35,006 subscribers** with **100% management authority**.<sup>1</sup>

### April Editorial Lead-ins:

- The Integrator as Partner
- Cyber Convergence with Physical Security: Working with VARS & IT
- Parking Lot & Garage Security
- Storage Options & Requirements
- ID Management in Highly Sensitive Areas
- Vertical Market Focus: Healthcare/Hospital/ Pharmaceutical & Medical Centers

## EVENTS:

### 2010 AIR PROGRAM

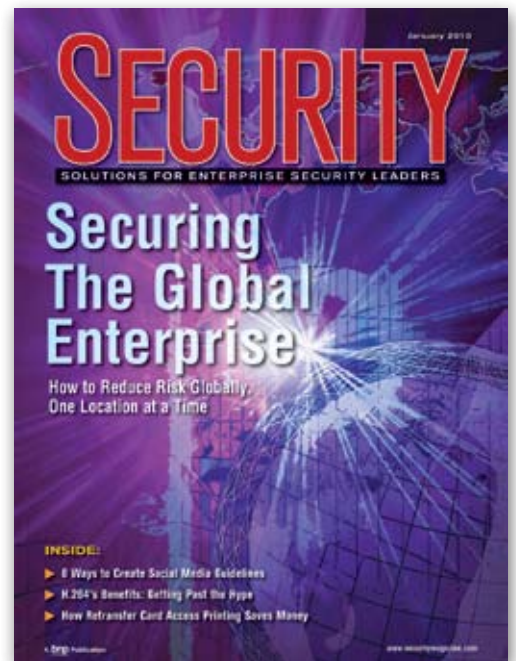
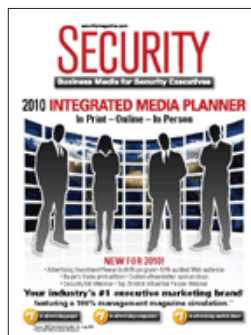
**The more you invest, the more you earn!**

Just a reminder you're earning bonus media dollars with every investment you make in *Security* media -- in print, online and in person. The more you advertise, the more you get back! Look to us in 2010 to exceed your branding, lead generation and sales goals.

## MULTIMEDIA SOLUTIONS:

### Solutions By Sector: Utilities & Critical Infrastructures.

This integrated media package lets you target enterprise executives and channel partners active in securing **power stations, utilities and other critical facilities**. Includes print, microsite and targeted eNewsletter advertising. Call for details.



## APRIL ADVERTISER BONUSES

### FREE Advertising Readership Study<sup>2</sup>

Our upcoming Advertising Readership Study will record reader reaction and impressions of all April print ads. Studies like this can run up to \$5,000. Your copy is FREE when you advertise with a full-page in this issue!



### FREE Bonus Distribution

Expo Seguridad, April 20-22, Mexico City, Mexico

Tridium Niagara Summit, May 2-4, Las Vegas

# SECURITY

The Business Media for Security Executives

April print ad space closes March 4th.

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<sup>1</sup>Security December 2009 BPA Circulation Statement. TQ: 35,006. <sup>2</sup>Must return signed insertion by close date to qualify.