

# Security Magazine 2010 Editorial Calendar

Issue:	January	February	March	April	May	June	July
Ad Close Date	December 3, 2009	January 5, 2010	February 2, 2010	March 4, 2010	April 2, 2010	May 3, 2010	June 2, 2010
<b>Special Feature</b>	Securing the Global Enterprise	Guarding Special Report plus Top Guard Companies	Total Facility Security in 5 Key Industries	The Integrator as Partner	5th Annual CEO Survey: Security Performance Report Card	Public/Private Security Projects & DHS Outlook/Overview	The Leadership Issue
<b>Enterprise Services</b>	Mass Notification & Emergency Management	Asset Tracking Solutions	Systems Integration: Cyber & Physical	Cyber Convergence with Physical Security: Working with VARS & IT Sis.	Securing the Supply Chain	High Tech Guard Systems Impact on Productivity/Cost	Fire & Life Safety Best Practices & Regulatory Issues
<b>Access Management</b>	Perimeter Protection	Lobby Security & Visitor Management	Remote Access Management Solutions	Parking Lot & Garage Security	Managing Temporary Workers & Contractors	Facility Access Control Programs	Beyond Security: Access Systems' Not So Obvious Benefits
<b>Surveillance Solutions</b>	H.264's Impact on Surveillance	The Top 10 Video Management Software	Analytics Trends & Benefits	Storage Options & Requirements	MegaPixel Best Applications	Intelligent Video Solutions	Wired & Wireless Transmission Options
<b>Identity Management</b>	New Printer Technologies	Market Specific Solutions: Best for 5 Sectors	Converging Cyber with Physical ID	ID Management in Highly Sensitive Areas	Analytics Update: Facial, Bio & Voice Recognition	Smart Card Update: Adding More Tech & Features	E-mail Encryption & IT Network Security Integrated with IDs
<b>Vertical Sector Focus</b>	Utilities/Energy/ Nuclear	Retail, Restaurants & Foodservice	Corporate/ Property & Facility Management	Healthcare/ Hospitals/Pharma/ Medical Centers	Universities & College Campuses	Supply Chain/ Transportation/ Distribution & Warehousing	Hospitality & Service Industry
<b>Solutions by Sector with SDM</b>		<i>Industrial &amp; Regulated Manufacturing</i>		<i>Utilities &amp; Critical Infrastructures</i>		<i>Universities &amp; Campuses</i>	

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<b>BONUS Show Distribution</b>	Barnes Buchanan Conference, Feb. 4-6, Palm Beach, FL	SecurityXchange, Feb. 7-10, Carefree, AZ	ISC West, March 24-26, Las Vegas ASG Security Summit 2010	PSA-TEC	NFPA, June 7-10, Las Vegas	NASS-ESX-CSAA/ NBFAA, June 14-18, Pittsburgh	AFSE
<b>FREE Advertiser Bonuses</b>	Corporate Profile	Product of the Week 1/2-pg. Profile in Guarding Special Report	ISC West Show Exhibitor Showcase ISC West Show eProduct Showcase	AdScore Readership Study	\$1,000 Webinar Credit	Corporate Profile	Securitymag.com Whitepaper Posting

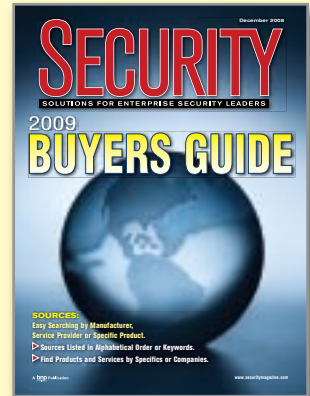
**ISC West Show Triple Play!** Get a FREE 4/c Profile or Ad in our ISC West Show supplement when you advertise two or more full pages in the first quarter.

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# Complete Market Coverage.

Issue:	August	September	October	November	December	Buyers Guide
Ad Close Date	July 6, 2010	August 3, 2010	September 7, 2010	October 1, 2010	November 3, 2010	November 3, 2010
<b>Special Feature</b>	The Human Factor: Workplace Violence, Privacy & Policy	5th Annual Innovations & Technology Issue	Solving The Big 3: Loss Prevention Asset Tracking IP Theft	The Security 500 <small>SECURITY</small> <b>500</b>	<b>TOP 25 MOST INFLUENTIAL</b> Top 25 Most Influential People in Security	 <p><b>Display Advertiser Bonuses:</b></p> <ul style="list-style-type: none"> <li>• Boldface Basic Listing in print &amp; digital edition</li> <li>• Live Web and E-mail links</li> <li>• 4/c logo in print, digital supplier section and online</li> <li>• Improved online search ranking (appear 2nd)</li> <li>• Unlimited product listings</li> </ul>
<b>Enterprise Services</b>	Systems Integrators: Advice from the Top 10	Monitoring Solutions	Training & Education	Systems Integration: Green Architecture & Engineering	Risk Management & Insurance Planning	
<b>Access Management</b>	Biometric Access Systems	Facility Access Control Programs	Guardhouses & Modular Buildings	The Top 10 Fences	The Doors! Door Security Solutions	
<b>Surveillance Solutions</b>	Monitoring Options & Programs	Applications that Transcend Security	Outdoor Systems	Winning Video System Maintenance Programs	Outlook 2011: New Video System Showcase	
<b>Identity Management</b>	People Tracking Solutions	Beyond Security: What Else Can Your Card Do?	Enterprise-wide ID Card Printing Solutions	Managing Temporary Workers & Their Temporary IDs	RFID Card Readers & Applications	
<b>Vertical Sector Focus</b>	Petrochemical/Pharma Mfg/Chemical/Highly Regulated Mfg	Civil Government Facilities, Museums, Libraries & Public Spaces	K-12 Education	Banking/Finance/Insurance	Public Transportation: Air, Sea & Land	
<b>Solutions by Sector with SDM</b>		<i>Government: Federal, State &amp; Local</i>		<i>Healthcare</i>		



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<b>BONUS Show Distribution</b>		CEDIA, Sept. 23-26, Atlanta	ASIS, Oct. 12-15, Dallas ISC East	Securing New Ground Security 500 Conference		Major Industry Trade Shows and Events
<b>FREE Advertiser Bonuses</b>	Security eNews Tile Ad	ASIS Show Exhibitor Showcase ASIS Show eProduct Showcase	TSI eNews Tile Ad	Security 500 Report and Listings	50% off Buyers Guide Display Ad	Advertiser Listing Package
		<p><b>ASIS Show Double Play!</b> Get a FREE 4/c Profile or Ad in our ASIS show supplement when you advertise two or more full pages in Aug./Sept.</p>				