

# SECURITY

The Business Magazine for Security Executives

NEW!

## PUNCH PROGRAM



### ► **Guaranteed Innovations Placement**

Security product releases usually run based on available space. You can *guarantee* yours runs in the popular *Innovations* product release print section with a one-time 4-color photo and 75-word description. Reach 35,008 security managers!<sup>1</sup>  
**\$799 net per placement**

### ► **Online Product of the Week**

Be the exclusive Product of the Week on securitymagazine.com Saturday through Friday (7 days). Our home page is visited by over 19,000+ unique prospects and receives over 40,000 visits every month.<sup>2</sup> Includes one 4-color image and 75 words.  
**\$250 net per week**

### ► **Guaranteed Innovations Placement + Product of the Week Combo**

Guaranteed 1x placement in our *Innovations* product release print section plus an exclusive online Product of the Week listing. Both high-visibility items for less than you'd pay for both separately for more than 39,000 impressions!<sup>2</sup>  
**\$999 net per package**

#### Specifications:

- E-mail all files to [seiglej@bnpmedia.com](mailto:seiglej@bnpmedia.com)
- *Innovations* Placement:  
4-color 300 dpi photo (.jpg, .tif or .eps) plus 75 words.
- Online Product of the Week:  
4-color, 72 dpi photo (.jpg or .gif) plus 75 words and URL link.
- Photos may be re-sized to fit space.

Fax completed form to Jackie Seigle at (248) 283-6544

**Innovations**

**Product of the Week**

**BOTH Innovations and Product of the Week**

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_