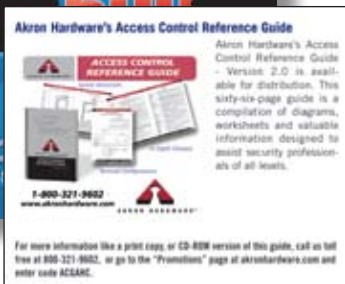


SECURITY

The Business Magazine for Security Executives

NEW!

PUNCH PROGRAM



Brand Regeneration Package

Even a small cut in advertising can amount to the market assuming you're out of business. Keep your brand alive and active with this high-visibility print and online combo. These popular placements will help you generate leads and highlight your brand as a viable business entity. Includes more than 53,000 impressions to security managers¹ at end-user organizations:

▶▶ **Print Product Showcase**

Featuring your 4-color photo, 25-word description and Reader Service Number. Reaches 35,008 subscribers each month.²

▶▶ **eProduct Showcase**

Featuring your 4-color photo, 50-word description and link to your Web page. Reaches more than 15,000 subscribers via e-mail¹ with each quarterly deployment. Receive one insertion for every month you run.

\$999 net per month

Specifications:

- E-mail all files to seiglej@bnpmedia.com
- Print Showcase:
4-color 300 dpi photo (.jpg, .tif or .eps) plus 25 words.
- eProduct Showcase:
4-color, 72 dpi photo (max 2 inches wide, .jpg or .gif plus 50 words and URL link.
- Photos may be re-sized to fit space.

Fax completed form to Jackie Seigle at (248) 283-6544

Security Brand Regeneration Package

Name: _____ Company: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____